INTRODUCTION

The Council is to be commended for managing to produce a plan in what must have been very difficult working conditions in these 'Covid' times.

The Society has contributed in some detail to the Council's earlier consultation drafts.

In our comments on the January 2021 version we said that "we feel that the overall thrust of the Plan needs to be re-focussed to deal with the Climate Emergency, and not on 'Growth' – which is only another word for 'Development'.

Generally, this is still our view. What we now have before us is mostly the traditional Development Control-centred plan. It defines how the Council will respond to proposals from developers. Whilst there are references to the changes that are emerging as a result of society's responses to the pandemic, and to Climate Change, this has not been sufficiently reflected in the ideas behind the Plan.

New development will change only perhaps 5 - 10% of the Borough's building stock by 2050, so the 90-95% of today's standing buildings will still be around then.

There is not enough understanding of the role of the Council in promoting and running the retrofit of most of today's buildings, to meet Climate Change challenges.

Where is the re-thinking of transport? Pedestrians in our town centres still have just "the space left over after traffic", with noise, traffic danger, fumes (at a level that fail to meet the set standards). There are proposals for cosmetic paving and planting, but the Council's imaginative approach in recently establishing school streets for example, is not matched by creative thinking and proposals around pedestrianised space and cycling.

The operative word is proposals: slogans and policies are all very well, but we feel that we should move on from the old style rather static plan, and have a more proactive and imaginative approach.

There is also no real anticipation of the quite major changes to the operation of the Development Control system that are being promoted by central government (HMG) with Design Codes (NMDC). These are to be "Sets of graphic instructions for building a place". (Brodsky 9/21) Their scope covers primarily building context, building form, nature, daylight etc, and designing to avoid later retrofit. (Brodsky 9/21)

The Plan is far too long. Or, perhaps rather unkindly, to use the approach followed by the writers: The Local Plan document is also surely unreasonably, unconscionably over-long, with unnecessary repetition, and would benefit from both radical text reduction and pruning.

Given the restricted time for consultation, and the limited resources available, our comments are limited to putting forward **proposals for changes** to the Plan.

As the Plan document has obviously been put together from different hands, to aid proofreading, we have also included a separate list of some of the items that seem to need correction.

The Society's	proposals f	f or change are	shown in	heavy type,	with the	reasoning i	in normal	text.

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DETAILED COMMENTS AND PROPOSALS FOR CHANGE

P28 Urban development objectives and vision.

Good to see the first strategic objective is tackling Climate Change.

P28 Suggest amend (d) "Promoting circular economy to ensure that resources INCLUDING STANDING BUILDINGS are kept in use to consume fewer resources, minimise waste AND LESSEN WASTEFUL DEMOLITION".

P30 Strategic objective 4 should instead read SUSTAINABLE growth not "good growth".

Growth is only another term for "development".

Demolishing recently constructed buildings is not sustainable, if they are adaptable (see RIBA 5/21).

The use of "Good" encourages development for its own sake, and substituting "sustainable" ensures that wider planning aspects are considered.

P34 Strategic policy CC2.1 concentrates only on new development and omits retrofit.

Only some 5 – 10% of buildings in the Borough will be built between now and 2050, so the plan should move away from the narrow and traditional confines of Development Control, and embrace programmes of environmental enhancement, and the retrofitting and adaptation of the building stock that is already with us now.

We need to see a new type of holistic plan, not repeat the past rather limited planning vision of deciding how to react to applicants' submissions.

Town planning is far more than development control.

The Council will itself have to take on the role of driving forward the programme of work for not only retrofitting, but also for environmental improvement works and grants of various kinds.

As some of the retrofitting work involves the planning function, the lead role could be taken by the Council's planning service, backed by the Local Plan.

So one needs an additional policy at F:

"Additionally, the Council will actively promote and co-ordinate a range of retrofitting programmes, to bring all existing housing and other buildings up to energy efficient standards".

P43 CO2 reduction: The proposed figures for CO2 reduction are based on the long outdated 2013 Building Regulations figures and should not be accepted.

The Borough in 2003 won many plaudits nationally for introducing the "Merton Rule", which set standards for energy that were well in advance of the thinking of the time.

The approach was later taken on board by other Councils and HMG.

The Council now should be taking a much more pro-active stance, and the minimum (which will then become the developers' norm) figures should be set at a significantly higher level.

Some independent Industry specialists are saying publicly that the true figures should be at least 80% for both residential and non residential.

And noting that "Much new housing is using twice as much energy as originally predicted" *. And energy efficiency "Is not a bolt-on activity"*.

* (Professor Fionn Stevenson of Building Performance Network 9:2021).

P43 CO2 reduction: The carbon offset fund figure of c£90/ton is again far lower than the indep-endent assessments by industry specialists: a minimum of some £600/ton is instead being quoted.

As an example, a local case in 2021 where a block of 50 new flats pays just £35k into the offset fund encourages low standards, old fashioned design, and the payment of derisory figures to avoid doing it well. And leaving the eventual retrofit to others. If the figure had been a more realistic c£250k, it could well have been cheaper for the developer to build to the enhanced standard.

Where is the sense in building something that soon needs significant upgrading?

"The Council should adopt a new "Merton Rule" amelioration fund figure of c£600 per ton". Page 2 P42 Zero Carbon Targets: These take no account of the carbon released by demolition, only of new construction. Instead, all significant development applications should be required to account for this, which would discourage wasteful demolition of buildings that could be renovated.

An additional policy is proposed at F:

"F: Calculations of projected carbon emissions should include not only the construction of the new project, but also those arising from any demolition involved".

Additionally, as the zero carbon house is currently classed as Code 5 a new Policy at **G** is needed: **"G: All new housing should be designed to be zero carbon (Code Level 5) from the outset".**

P50 Minimising energy use: as has been explained above, Policy CC2.3 (I & ii) should have a figure of **60-80% above the long outdated 2013 Building Regs,** and not the derisory 10 or 15% quoted, which encourages old-style design, and inadequate construction to continue as before.

And it is known that it is far more expensive to retrofit than to build to the higher standard.

P51 Monitoring energy use post occupancy is to be commended.

But as developers will have long departed, having sold on, there needs to be an incentive to ensure that the calculations provided at the planning stage are matched by the real results over time. (They bear no resemblance currently, according to independent industry specialists).

So add: **G:** "The depositing of a significant developer bond will be required before the building is occupied, redeemable only when the building in use matches its energy predictions after 3 years".

P57 **Policy CC2.4:** Photo-Voltaic (PV) panels mounted on roofs are playing an increasing role in generating electrical energy, in both new and existing (retrofit) buildings.

In mid winter, (when the need for electrical energy is greatest) the sun rises in the south east and sets in the southwest, (London latitude, roughly a 90 degree arc) and is only a maximum of 16 degrees above the horizon at noon, and that for only a short time.

Such panels cannot function if they are in shade.

It is therefore imperative that new development does not cast any shade onto any adjoining roofs. This is not yet covered in the BRE document on Daylighting and Sunlighting.

Accordingly a new Policy is required.

At B add (vi): "No new development must cast any shadow on nearby southwards-facing roofs on which PV could be installed, to prevent over-shadowing, which prevents PV panels from working. The Council will produce a basic Design Guide accordingly."

The practical effect of such a policy would be to restrict the height of new building so that an angle of about 5 degrees taken from the neighbouring south-facing eaves line is not breached.

P57 **Policy CC2.4** The suggested policies A and B are only applicable to new development, and fail to address the 90% plus buildings in the Borough that will need to be retrofitted to reach optimum energy standards.

Other urban Councils (eg Nottingham: Wayne Bexton) have set up programmes to reach net zero (by 2028 in that case) to accelerate their projected general slow decline in CO2, and there is a need for this approach to now be included in the Plan.

Should add therefore (C): "The Council will promote, facilitate and co-ordinate the retrofitting of energy generation, storage, and energy saving in existing buildings.

Additionally, the Council will establish a programme of work, covering Industry, Transport and Domestic Property, to ensure that the Borough reaches net zero by (say 2030?)."

P68 **Policy cc2.6.** Developers currently mis-use the Daylighting and Sunlighting standards set out in the BRE document, and only demonstrate the effect of the new development on the light reaching the windows of nearby buildings.

This is despite the existing (and projected) Merton Plan Policy that specifically says that daylighting to "gardens" will also be protected.

This old regressive "Common Law" approach now being used by developers is of low standard, and was rightly set aside in the 1950's when new planning standards were introduced, based on **protecting levels** of light reaching the site boundaries of adjoining property, not just windows.

These are established using either rule of thumb struck angles, or calculated using protractors.

A more specific policy is therefore desirable to get back to those proper early standards.

Add new policy after B: "Requiring all development to protect the natural daylighting to adjoining gardens, lands and buildings, by ensuring that a 43 degree light angle* to adjoining site boundaries is maintained, and a 25 degree light angle* is maintained from opposing windows."

(* these are measured from the top of a 2m high notional fence on the site boundary, or 2m high from an opposing window. See for example figures 3 and 11 in the BRE publication of 2011).

MORDEN

P201 Site Mo4

Whilst Morden is generally regarded as being outside the Society's main area of interest, as an important town centre it is hoped that the Council's Plan will form the basis for a better future.

Heavily dominated by traffic, with large open areas that seem wind-swept and pedestrian-unfriendly, there is a need to have an imaginative and creative approach, one that is not dominated by the short term interests of individual landowners, nor of traffic.

The presence of an important station terminus (shortly approaching its centenary) and with its large bus hub, acts as an important focus.

RAYNES PARK

P220 **Policy N6.1**: The present station is not suitable for a modern rail network, and needs both a rebuild and probably a relocation. The potential for radical improvement presented by the Crossrail 2 should be planned for, and **land for the future station** (further eastwards) **should be safeguarded** (see Table 16.1). Add to (F): "...that new structures are **sensitively located**, designed and compliment the wider residential area...."

P227 Site RP2: This should be taken into site RP3, both being in the same ownership.

This would simplify the replacement for the existing east-west public footpath across the site, and **the creation of a new public cycleway** with the attendant links into the adjoining areas.

Providing land area for **the expansion of the adjoining Primary school** should be included as one of the uses.

Additionally, although the current use is employment, it would be preferable to concentrate the non-residential uses along the A3 (on the RP3 site), allowing the Burlington Road frontage, with its school etc to be primarily residential.

"Focussing" the residential towards the Burlington Road frontage, with its existing local shops, would chime with the "20 minute neighbourhoods" approach mentioned in the Plan's Transport section.

P233 **Site RP3:** The reference to the site being suitable for taller buildings should be qualified, as the wider area is generally of low height.

Add: "....which could contain some higher buildings, but limited to 5 storeys.

Additionally, the Pyl Brook runs along the northern site edge, and given that the site is both "deficient in nature" and lacks public open space, a public green space alongside the watercourse should be incorporated, able to accept flooding surcharges if required.

Additionally, the heavy noise from the A3 already blights the wider area.

Accordingly add: "The design of afuture development should place a (largely non-residential) building mass alongside the A3, thereby creating a noise barrier and creating a quiet hinterland within the site."

Network Rail has indicated that the adjoining level crossing is of concern, with frequent closures being required to accommodate the train movements, as well as the potential for accidents.

If the level crossing is to be replaced in some form, then it is possible that a portion of the RP3 site could be utilised.

Accordingly, the "list of future uses" should include "A portion of the site opposite the level crossing may be required to allow an alternative road/rail design".

P240 **Site RP6**: The development of the northern portion of what was a much larger defined open space site was only agreed on the clear and public basis that the remainder (now RP6) would be kept as open space.

This should remain the position, and on no account should there be any further loss of this open green land to development. Therefore **Add** the following:

"Should the present owners not be able to maintain this open land, the Council will consider leasing or acquiring it, and utilising it for allotments, tree nursery or other 'green' public uses."

P255 Policy N7.1 SOUTH WIMBLEDON

Policy (A) for creating "a new local centre" is welcomed, but does not address the principal and highly destructive local issue of the constant through traffic, which brings nothing to the centre other than noise, danger, fumes.

The Plan's intention to Improve shopfronts and paving etc is welcome but essentially cosmetic, and can only do so much, whilst the major environmental problem remains unresolved.

The buses and local service vehicles bring in people and goods and should remain, but the opportunity exists to re-route all through traffic via Merantun Way.

Accordingly, the following should be added:

"...... Merton High Street meet. In order to create a more attractive centre, through traffic will be rerouted via Merantun Way, leaving only the bus services and local service traffic in what will then be a largely pedestrian-dominated centre".

P267. Policy N9.1 WIMBLEDON TOWN CENTRE

It would be fair to say that there is a fundamental difference of approach between the Council and the Society as to the future plan for the town centre.

The Council believes that its Development Control-centred approach, with more "growth", more offices, higher buildings, and improving local placemaking is the model to follow.

The Society on the other hand feels that a more holistic approach to town management is needed, with an emphasis on responding positively to Climate Change.

Rather than more offices, we need more housing. Rather than "growth" (which often involves pulling down recent buildings) we need more adaptation and renovation in a mixed use town.

That building heights should be no more than around 6 storeys maximum, as local people in Council-run workshops have consistently called for. That more pedestrianisation of the centre is the key to keeping people in the centre longer, and so creating an adaptable and resilient town.

The Council's approach is set out in its **town centre SPD**. The Society's approach is set out in its publication 'Vision 2040', produced in 2018. A copy is enclosed.

P267 **Policy N9.1**

(B) Gives too much emphasis to development for its own sake, and should not be accepted. Reponses to Climate Change are suggesting a less aggressive approach, with the emphasis more on the adaptation and retrofitting of existing buildings.

The emphasis on large new office development is seen as misplaced. Office workers and their working patterns are not what they were at the start of this plan-making process.

Office workers populate the centre at very limited times, residents by contrast are ever-present.

Instead the first sentence should be omitted, and replaced with: "Encourage development that respects local character and the pedestrian scale, attracts new residential and mixed uses, together with business, visitors and tourism".

(C) This approach in the Plan relies on an essentially cosmetic approach, which does nothing to improve the air quality, traffic noise and danger experienced by pedestrians in the heart of the town. It is clear from many examples that a well-designed centre has to be attractive to pedestrians, and encourage them to stay, not merely "shop and go".

The present town centre is dominated by traffic, with pedestrians given the space left over. Perpetuating this out-dated town centre model (with better paving) should not be a plan strategy.

The Council itself in 2013 produced a scheme that was seen as a first step to removing through traffic from part of the Broadway, but this failed to get funding support from TfL at that time. This approach should be re-visited.

Instead (C) should read: "Enhance the town centre by progressively removing the through traffic from the heart of the town, with its traffic danger and fumes, and create a largely pedestrianised centre." The possible sequential steps to achieve this are set out in Vision 2040.

(E) Local public views (in Council-run workshops) are consistently clear that buildings over the height of the CIPD building (22m to the eaves) are not wanted. Setting higher buildings away from the historic core is welcomed, but the interpretation of the "higher buildings" in the Council's SPD is not accepted.

Such buildings stimulate too much development and introduce a scale that is not wanted. Limiting future heights to no more than 22m (away from the historic core) still gives significant opportunities for increasing floorspace.

Instead (E) should have an additional phrase: "Any such taller developments would not exceed 22m to the eaves".

(G) The evening and particularly the night-time economy is part of a centre, but with residents living so close by, it can be highly disruptive. Accordingly, it needs to be made clear that such activities are only possible when they are both suitably located and time limited.

So add an additional phrase: "...... and community uses, subject to being subservient to residential uses and amenity".

P268: (H) The reference to the Council's SPD on the town centre is not accepted.

It is considered to be outdated, & fails to learn from the social changes generated by the pandemic. It promotes over-large development of the wrong kind, lacks creativity, and fails to enhance the pedestrian experience.

It also perpetuates the domination of the centre by traffic. It is also not appropriate to imply that this Plan is in any way subordinate to the SPD: it is the other way round.

The reference to the Future Wimbledon SPD should be removed.

P269: (Q) As written, this could give the AELTC a green light to develop their newly acquired open lands to the east of Church Road. These lands however are zoned as Metropolitan Open Land (MOL) and should therefore not be built on.

Additionally, they are part of the great landscape Park designed by Capability Brown in the late 1700's, and are designated by Historic England as a Listed Historic Park, grade 2 star.

A recent planning application by the AELTC for substantial new buildings on that land is being strongly resisted by those who consider that the land 'zoning' should preclude any such development. (See also P282 site Wi3 below).

Accordingly, this should be re-written to read: ".....support the upgrading of the AELTC's facilities whilst maintaining the unique heritage of the open parkland, being part of the Capability Brown landscape, and with its MOL zoning".

The Raynes Park reference remains.

9.1.2 As has been explained above, the Council's SPD is not now considered to be the model for the town's future, and needs significant revision. **Reference to it therefore should be dropped.**

The five 'priority' elements are well-meaning, but are essentially aimed at new development with its attendant "Development Control" approach, accompanied by some essentially cosmetic re-paving and planting.

Instead, the emphasis needs to go wider. Positive adaptation and upgrading of much of the building stock, introduction of more housing, improving the heart of the town for pedestrians by progressively removing traffic, lessening the importation of gas-driven energy, flexibly managing and encouraging the interaction between 'shops' and the new pedestrian areas.

P271 9.16 the reference to only "moderate increase in heights" is misleading.

12 and 14 storeys are being touted, totally against the clear wishes of the public at the Council-run planning workshops, who were clear that that 6 storeys (22m to the eaves) was to be the maximum, and lower in conservation areas.

Independent Studies are showing that housing of 4/5 storeys is more efficient in energy terms than those of 10 storeys and higher*.

Also that offices of 10 or more storeys used 75% more electricity per sqm than those of 5 storeys or under**. (* Smith & Gill 11/20) (**UCL Energy Institute 2018).

Accordingly, add: "...... ...moderate increase in heights up to a maximum of 22m only in some places away from the historic core.".

9.1.11 The imperatives of Climate Change and Sustainability are encouraging more emphasis on renovation and adaptation of buildings, rather than the more simplistic past approach of redevelopment. (see RIBA 6/21).

Contrary to what is being implied about buildings from the 1960's, their basic structure is often in perfectly good order, and can be retained and adapted, perhaps with new facades and services.

The true reason for much redevelopment is not obsolescence, but the opportunity to put more floorspace onto the site.

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Accordingly, OMIT ".....usually built since the 1960's and nearing the end of their useful life".

P273. 9.1.20 The emphasis on attracting major offices is misplaced.

The principal need is for mixed uses and more housing, not more offices.

The latter bring in outsiders who are active in the centre for a very limited time in the day, and have very little allegiance to the locality. By contrast, the new residents are linked to the centre permanently, and support a far wider variety of activities. And bring life at weekends.

This should be rewritten (third sentence): ".....along the Broadway. The Council will support the refurbishment or development of mixed uses, residential and some offices".

P273/4 9.1.24 Needs re-writing: "........It has a rich heritage of listed and period buildings with a unique character, with Wimbledon Common nearby".

P274: 9.1.26: The existing paragraph 9.1.26 understandably sets the scene, but there is an opportunity to identify a **positive enhancement** that the Council is already exploring.

Suggest a new paragraph at 9.1.26A:

"With a relatively busy road through the Village, space for the pedestrian is mostly limited to pavements. However, the opportunity to semi-pedestrianize the western arm of the High Street could provide more space, increase footfall, and allow a wider range of outdoor facilities to take place on the important route linking the Village and the Common"

P275: 9 1.35 AELTC This could be interpreted as being supportive of the current AELTC proposals for the introduction of substantial new buildings on their newly acquired lands to the east of Church Road. This would be totally against both the MOL zoning and the open-ness of the Historic Parkland.

Suggest the addition of: ".......... in site allocation Wi3,whilst recognising the importance of both the MOL designation, and the unique heritage of the open parkland, being part of the Capability Brown Landscape". (See P269Q above)

P276: The boundaries of the AELTC sites identified as Wi3 do not match those shown at page 282. Site allocations Wi 9, 10, 13, 14, form a cluster around Worple Road and St George's Road, but the summary map shows only sites Wi 10 and 13. **Sites Wi 9 and Wi 14 should be added to the map.**

Opposite these sites there appear to be definite proposals to develop St George's House East, so should not **St George's House West and East now be added to the site allocations map?**

P277 Site Wi 1 Battle Close:

Being in the Council's ownership, there is an imperative to utilise this site for social and community benefit, rather than (in the case of privately owned land) for profit.

As the site adjoins a Primary School, playground space expansion should be actively considered.

HMG is currently promoting self-build, and requiring Councils to identify sites.

One possible 'model' would be a short terrace, where the Council would specify the basic building line, eaves heights etc that had to be followed, and each site purchaser would then have to design accordingly. Such a model has been used successfully, and the end result has merited awards.

Accordingly the site allocation description should include: "Expansion of the adjoining primary school site: also the provision of a terrace of Self Build housing".

P280 Site Wi 2: WTC Broadway Car park:

The site being in the Council's ownership, there is the imperative to utilise it for social and community benefit, rather than (in the case of privately owned land) for profit.

As the site adjoins the Listed Theatre, also in the ownership of the Council, it is expected that the Council would wish to retain the freehold, and dispose only of the lease.

Three additional potential uses should be included.

Firstly a **Public Hall**, able to be linked to the Theatre as required, for exhibitions, community facilities, weddings, performances.

Whilst not a full replacement for the Town's Civic Hall (demolished in the 1980's to make way for the Centre Court development), and noting that the then Council's firm promise for replacement has never materialised, this is an opportunity to add another dimension to the Arts and performance scene locally.

Secondly, whilst the Council has rightly sought to start up a town-centre-wide CHP scheme, the identification of a **central energy site** is still awaited. This Council-owned site should be considered.

Thirdly, the **College of Arts** (a constituent College of the University of Arts London, together with Chelsea, Saint Martins, Camberwell and others) is a well known and long-respected institution, that has its campus nearby. But it lacks a presence in the town itself.

Both the Town Centre life and the College life could gain if part of the site was established as an 'Arts outpost'.

Accordingly, the list of potential users should include, energy centre, public hall able to be linked to the Theatre, and a College of Art adjunct.

P281 **Site Wi 2: WTC Broadway Car park:** The proximity to the Listed Theatre should mean that "taller buildings" should not be seriously considered on this site.

To make a general point: As the Local Plan, when approved, is a superior document to the town centre SPD, it follows that when the references to taller buildings are removed, the SPD will need to be amended. Accordingly: **Remove all reference to taller buildings in a future development** on this site.

P282: Site Wi 3: The All England Tennis lands

P264: A clear distinction must be made in the Plan between the AELTC lands to the west of Church Road, and the newly acquired golf course lands that lie to the east. The latter are formally designated as Metropolitan Open Land (MOL), and are also part of the Listed Historic Park grade 2 star.

These designations have been in place for very many years, and the freehold of the land was purchased by the AELTC from the then Council in the 1990's, with that aspect fully understood, and confirmed in public statements, undertakings and covenants.

The London Plan (and its GLC Plan predecessor) and the various Local Borough plans since the creation of the Borough in 1965 have all made clear that this area is **open unbuilt parkland**, and is designated as MOL, the equivalent of Green Belt.

The NPPF (and its predecessor DoE Circulars etc) have been clear that Green Belt land is to remain unbuilt. This clear policy line has been maintained over time, nationally, regionally and locally.

This is land therefore (to the east of Church Road) that must remain open and unbuilt.

The current wording in the Plan however is ambiguous, and needs to be clarified.

Firstly, the Wi 3 designation should refer only to the 3 sites west of Church Road. The lands to the east of Church Road, being the MOL etc, should **be given a separate designation**, **(say Wi 3A)** and described clearly as noted above.

All these eastern lands, and the rest of the Park, are also designated as a Conservation Area.

Secondly, the notes should be amended to refer only to the western sites, and all references to the eastern MOL lands should be removed, and placed in a separate entry.

Paragraph 4 should read "The main western site is approximately 14 hectares"

Paragraphs 5, 6, 7 should be omitted and placed in the new entry for Wi 3A.

Additional phrase to be added to paragraph 7: "......respond to these sensitive designations. In order to comply with these, no new structures of significance can be considered appropriate on the golf course lands".

Under the new Wi 3A entry, the 'Design and Accessibility guidance' should instead read:

"A master plan for the golf course land is to be prepared providing for some additional open tennis courts, within the clear parameters of fully maintaining the complete open-ness of the MOL, and with a respect for the Historic Park, with its veteran trees and natural zones".

On 'Infrastructure Requirement' an additional phrase is required to make clear that "Church Road is to remain as a fully public highway", and is not to be subsumed into the AELTC lands. Should restricted public access be required during the tennis fortnight, then this should be arranged on a yearly and temporary basis, using normal highway closure licensing procedures.

P286: Site Wi 5 Hartfield Road Car Park

Being in the Council's ownership, there is an imperative to use this site for social and community benefit, rather than (in the case of privately owned land) solely for profit.

There is currently a private proposal for a major music centre, which could add a significant amount to the Town Centre's "Arts offer" if the scheme can be made viable.

There would be advantages if the Council was able to positively engage with the promoters of the project, to see whether it can be taken forward.

Rather than being an "elitist" concept, a much more inclusive approach might allow for significant educational input to both local schools and the wider community.

Accordingly, the site allocation notes should be amended to read: "...... including assembly, leisure, music centre, retail, offices, residential, hotel."

Retaining the freehold and leasing the site would allow the Council to maintain a degree of control over the functioning of public-facing facilities, as well as generating a long term and increasing income. It is said that the income to the Council from the car parking use of the site has been upwards of half a million pounds annually.

The reference to including **taller buildings** (P288) is not agreed, and **should be removed.**The scale of local buildings, noting the adjoining cottages in Ashbourne Terrace, as well as the clear message from public workshops, means that a taller building here would not be appropriate.

The detailed text for this site appears rather poorly put together, with extracts in part from what might be an estate agents' brochure. Such writing does not meet the standard set elsewhere in this Plan by the Council, and would benefit from review.

P289 Site Wi 6 165/71 Broadway

The Site Description fails to mention that even at the present height, being on the southern side of the road, in the winter months no sun can reach the public footway on the opposite side of the Broadway.

Accordingly, the site description should be amended to include:

"Because as even the present height prevents sun from reaching the opposite footway in the winter months, no increase in height would be appropriate, and the recessed building line should be retained".

The reference to taller buildings being included (P290) should therefore be omitted.

P292 Site Wi 7 Ravensbury Terrace

The site location table (P294) should be amended to show that is does have an impact on a designated open space, being immediately beside it:

"Yes, being adjacent to the Durnsford Road Recreation Ground, and being within 400m of"

Add to Infrastructure requirements: (P293): "Any development should be well set back from the boundary of the open space, to ensure that is not over-shadowed".

Add to the Design and Accessibility Guidance (P293):

"Because the site is at the end of a long cul de sac, pedestrian movement and accessibility would be less than ideal. Any development for residential should be dependent on achieving an additional and alternative footpath link to the surrounding area".

P295 Site Wi 8 South Wimbledon Underground Station

Add to the Design and Accessibility Guidance (P296):

"Any development should include a significant upgrading of the interior of the station entrance hall and its facilities. See also comments on Policy N7.1 above".

This is a well-used station and important in its locality, and its upgrading would be highly desirable. As this site is in South Wimbledon, it should be deleted here and relocated to the relevant chapter and renumbered.

P298 Site Wi 9 28 St George's Road

Being in the Council's ownership, there is an imperative to use the site for social and community benefit, rather than (in the case of privately owned sites) for commercial gain alone.

Given that the site is in an area "deficient in nature", consideration should be given to using the site (in the short term initially) as a small public garden. Funding could be via CIL payments.

Accordingly: Add to the Design and Accessibility Guidance (P299):

"The Council will encourage the interim use of the site as a Community Garden, designed and maintained in part by local groups. This will not only provide a local open green space for public use, it could also operate as a centre for local groups to facilitate the future town plan, and act as a local public information centre on Climate Change and the Retrofitting programme".

The reference to taller buildings being included is not appropriate, and should be deleted.

P301 Site Wi 10 30 St George's Road

The reference to taller buildings being included is not appropriate, and should be deleted.

As it appears that the daylight to the rear 'garden' land (currently parking) could be severely compromised by a proposed development to the southwest, contrary to plan policy, Add:

"It would be an advantage if sites Wi9 and Wi10 could be designed together".

P303 Site Wi 11 Broadway, Hartfield Crescent, Hartfield Road and Piazza

The site description needs to include the following:

"The majority of the Broadway frontage is within the defined Broadway Conservation Area, as are the sites adjoining to both east and west. The opposite side of the Broadway is also within the Conservation area".

The fact that the site description has not made this clear is disgraceful, and is to be deplored.

The reference to the South Park Gardens conservation area is not correct and should be removed.

"The pedestrianised link between the Broadway and Hartfield Road follows the original line of Victoria Crescent, and is a public highway. This should remain.

The pedestrian route on the eastern site boundary, leading to the Council car park is also a public highway.

"This site was redeveloped in the 1980's, and as such, should be considered for renovation and adaptation rather than what is likely to be seen as wasteful redevelopment, and contrary to the emerging principles around sustainability and climate change.

Embedded carbon from demolition should be included in sustainability calculations.

"The creation of the Piazza has proved an important success, and is now seen as an asset both as a pedestrian space, and as an important space, with its own distinctive image in the town.

"It also allows winter sun to penetrate into the Broadway, which otherwise is in permanent shade. The retention of this iconic Piazza space should now be regarded as an essential.

The height of the Broadway frontage reflects the scale of the other properties in the conservation area and should be maintained.

"The presence of a single large supermarket along one side of the Piazza and Victoria Crescent has had a dulling effect, with little interest, blanked frontages etc.

It would be substantially improved if the "small narrow frontages" policy approach (see Page 455) was applied here.

"Depending on the detailed design studies, if Hartfield Road is to become 2-way, a setting back of the ground floor facade, and/or the redesign of the footway may be needed. "

The reference to **taller buildings** being appropriate **should be removed**, being within the conservation area.

P306 Site Wi 12: Wimbledon Stadium site

It is not clear why this site is included, being largely constructed: nor why the accompanying map is now outdated.

P310 Site Wi 13 Worple Road/St George's Road: Sainsburys

P311 Of the two road frontages, Worple Road is by far the more interesting for pedestrians with its variety of uses, some small frontages, bus facilities etc.

Accordingly, (para 2) should instead say: " active street frontage along Worple Road ...".

The defined shop frontage map in **the Appendix** should **be amended** & show this site as shopping.

The reference to taller buildings being acceptable should be removed.

The critical drainage area designation needs to be reflected in the proposals: suggest add: "The flooding from surface water should be countered by suitable on-site amelioration measures".

P313 Site Wi 15 The YMCA site, Broadway

It is noted that a planning permission for redevelopment has already been granted by the Council. Should this not be proceeded with, then the design guidance should be amended to include:

"Any redevelopment proposals should aim to reduce the height of the existing buildings, to lessen the visual impact on the residential properties to the north.

Given that the northern footway in the Broadway is in almost permanent shadow in winter months, a planted and south-facing set back space could benefit the street scene.

As the properties along Trinity Road are set back from the frontage, the scale of the street would benefit from a similar setting back on the YMCA side, with the height of the frontage matching its neighbours to the north and east."

The reference **to taller buildings** being acceptable **should be removed**, as this adversely affects the residential properties to the north.

P316 Site Wi 16 Centre Court Shopping Centre

This Shopping Centre was built in the 1980's, and to describe it as a brownfield site is not credible.

The first sentence should instead read: "The demolition of such a recently built structure is considered wasteful of resources, and instead of redevelopment, adaptation should be promoted".

Additionally: "Any development should take account of the zero carbon targets, and as set out in P42 above, calculations of projected carbon emissions should include not only those from the construction of the new project, but also those arising from any demolition".

This reference and the whole first sentence (the site provides an excellent opportunity......) should therefore be removed.

The reference to the Listed buildings and Conservation area is totally inadequate and needs strengthening, as follows:

"A substantial portion of the site lies within the Wimbledon Broadway Conservation area, which also includes the frontages of the opposing properties in both Queens Rad and the Broadway. The site contains two Listed Buildings: The Old Town Hall and the Old Fire Station, both vacated in the 1980's. The Town Hall facades are arguably the very best in the whole town.

The 1980's development regrettably removed the whole of the fine interior of the Town Hall, with its fine marble stair, panelling and committee rooms. What was left was a shell, which had at least a range of boutique shops at ground floor level.

These were subsequently removed and replaced by a supermarket. This fine 1930's building has been treated internally with minimal respect, and its potential needs to be rediscovered. Accordingly Add:

"Any development proposals should utilise the ground floor of the Old Town Hall in a way which respects and enhances the nature of the interior of this fine listed building.

The opportunity exists to utilise this ground floor for community use, providing local services and acting as centre for local information, for driving the retrofitting programme, for involving local people in the future planning and management of the town itself. (see also site Wi 9 above)."

The potential for new development over the station tracks suggests that connection of the upper pedestrian Mall across to such a development could be advantageous. Accordingly:

"The potential for connecting the upper pedestrian mall level to a future development above the rail tracks and station should be considered".

The current building includes a ramp that was designed to form the approach to a new road bridge across the railway. Today's reliance on a single main road bridge in the town is inherently risky, and the existing structure is said to be less than ideal.

The introduction of a second bridge has been a Policy intention of the Council in past Plans.

Accordingly, the importance of ensuring that this crossing of the tracks is safeguarded is paramount.

Although the timing of the Crossrail 2 project is not yet understood, a bridge in this location has been included in all the project's design concept drawings. Therefore Add:

"The provision of an approach to a future road bridge across the tracks should be fully maintained at the northern end of the site".

The reference to **taller buildings** being suitable for this site, being within the conservation area and with sensitive Listed Buildings, is ill considered and insensitive. Such a reference **should be removed**.

10 Health and Wellbeing

P 319 **10.1.21** Air Quality

Even if developers are persuaded to build in such a way that their project does not worsen air quality, as explained above, the great majority of the Borough is already built, and air quality standards remain poor. This is particularly where major pedestrian concentrations and shopping centres are affected by traffic fumes.

Waiting for electric vehicles to solve the problem should not be an option.

No matter how many students and parents are persuaded to adopt sustainable travel options, poor and unhealthy air quality will remain (10.1.21).

The Merton figure for particulate air pollution has climbed to 5.3 compared to the England average of 4.7, and transport locally accounts for 57% of NO2 (with domestic gas being 18%).

Nitrogen Dioxide (NO2) standards are not met in many of the Borough's major roads and junctions, nor in centres like Wimbledon Broadway, South Wimbledon, Morden, Colliers Wood, Wimbledon Village. (Merton Air Quality Plan 2017 – 22).

Suggest Add: "Removing or limiting or removing traffic in such areas of high pedestrian concentration could deliver better air quality for people, as well as improve the quality of life in the centres themselves".

The re-routing of HGV's is indeed being proposed in the LBM Air Quality Action Plan, which can help. Which is why pedestrianisation and traffic re-routing is being suggested in N7.1, N9.1 above.

P332 11 Housing Provision

H11.1 Whilst the proportion of housing tenures in private development is being set, it is not often complied with in practice.

Where the Council itself is the site owner, and the imperative is that the site be developed in the public interest rather than for profit, then the social housing component should be achieved as a minimum, and space for Self-build should be included.

The latter is being currently promoted by HMG, and Councils are required to identify suitable sites.

Add new policy K: "Where the Council is itself the owner of a site, the social housing component will be adopted as a minimum, and space will be provided for Self-build housing".

Without the necessary resources it has not been possible for the Society to assess the environmental and other implications of the proposed housing increases in sufficient detail to offer comment.

P369 H11.7 Build to Rent

Proposed Policy A indicates that B2R must be for a minimum of 50 homes. The justification refers to the relevant London Plan policy, but it is not explained why this threshold is required.

Given the housing shortage, there does not appear to be any good reason why the building of rented housing on small sites needs to be prevented by Planning Policy. **This Policy should be omitted.**

P372 Places and Spaces

Policy D 12.1

A significant planning and design requirement is **respect** for, not just the scale and character of the local neighbourhood, but the amenities of neighbouring property and occupants.

This translates for example into protecting the privacy of the back gardens, preventing overlooking, ensuring good daylighting to not just windows, but also the rear gardens.

Such respect and protection is achievable via the planning system, so that aggressive (or perhaps thoughtless) development is constrained. "The market has no morality" (M Heseltine 2021)

Many developments engender needless objections from neighbours simply because the design fails to comply with sensible neighbour protection standards.

Current experience is that the development industry does not understand this, unless planning policy and guidance is clear.

So important is this element that an additional policy should be placed at "C":

"C: Ensure that the design meets the Council's standards of privacy, overlooking, daylighting and sunlighting to neighbouring property and land. (See also policy CC2.4 above)."

P 381 **Policy D 12.2 Trees**

The requirement by the London Mayor is that the Borough plants many hundreds of trees each year for 20 or more years. The Council has a programme of tree planting in the highway, and in Council-owned lands and open spaces, although not it seems up to the level set by the London Mayor.

Many trees are of course felled without any kind of Council intervention or knowledge, being not covered by Tree Preservation Orders, nor being in Conservation Areas.

Tree cover is much less dense in the east of the Borough.

In new developments, the 'one for one' replacement of mature lost trees by saplings is clearly not 'like for like'. The result is more public objection, more delays, and an overall reduction in nature, and a loss to the local environment and townscape.

The Plan therefore should now contain clear proposals to improve and increase the tree stock. Accordingly, an addition to 'Y' should be:

"The Council will undertake a tree planting programme in the streets and Council-owned open spaces of (a figure to be decided, but being well into the hundreds) each year.

"Additionally, the Council will publicise schemes that provide householders with 'free' trees to plant in their own gardens.

"In new development, the retention and protection of existing trees and root systems is a priority.

"If any trees are to be lost, then their replacement should be calculated on a "tree-years" basis.

"The combined ages of the lost trees should be matched by the combined ages of the replacements, calculated on the following basis:

- for specimen/veteran trees eg Oaks, Cypress etc, or TPO trees, then lost years x 3:
- for other trees in Conservation Areas, then lost years x 2:
- for all other trees then lost years plus 50%. (See also Policy 15.4 page 517)

"If the development site is not able to accommodate the new trees, then the surplus should be passed to the Council for planting on other sites."

P381 Policy D 12.2 Maximising greenery

Policy 'Y' refers to 'Urban Greening' which is welcomed.

However, much new development has a high site coverage, so restricting the amount of building and hard surfacing can maintain green-ness to some extent.

Accordingly, add policy at 'Z':

"New development should maintain at least half of its site area as unbuilt, unpaved and green, to provide space for nature. In housing terraces, front gardens should aim to be at least one third green: in semi detached or detached houses the proportion should be at least half.

If access for cars is required, then a single entry from the street would allow more of the garden to be kept green, and reduce the number of crossovers. (A simple one page design guide would help). The use of green roofs and green walls should be encouraged". (See also P395 12.3.22)

P397 12.3.32 Single Aspect Dwellings

As written, this policy allows developers to construct single aspect dwellings, with minimal restriction: this should not be accepted.

Not only lack of natural and substantial cross ventilation, but for the occupant there is no opportunity to move away from what might be an intrusive or noisy situation.

Instead, 12.3.32 should be re-written:

"New single aspect dwellings are inherently unsatisfactory, with a lack of natural and substantial ventilation, and very limiting to the occupants in their daily lives. They are not considered suitable for urban living".

P399 Policy D 12.4 Alterations to Existing Buildings

Many objections by neighbours to proposals are based on what are seen as adverse effects or intrusions. Ensuring that new extensions do not unreasonably diminish the natural daylight and sunlight and privacy to adjoining gardens is essential.

Add to "L": ".......does not significantly impact the Daylighting, Sunlighting and Privacy of neighbouring Gardens and buildings."

P402 Policy D12.5 Managing Heritage Assets

"E" Should be amended to read (as we have Historic Landscapes in the Borough):
"The loss of a building <u>or landscape</u> that makes a positive contribution to a conservation area...."

Additionally: The **enhancement of heritage assets** has been implicit in past HMG Circulars and in the NPPF, and the powers exist for Councils to set up heritage grant schemes to aid householders and others to improve their property.

Past schemes elsewhere have generated up to twelve times the private funding that has come from the simple Council grant. CIL funding is potentially available, and such a scheme would give the Council a creative and positive role in driving forward enhancements.

This positive approach can be a welcome balance to the more normal regulatory and sometimes necessarily restrictive approach to "Heritage" by the planning system.

Accordingly, an additional policy paragraphs should be added at "H":

"H: Subject to the resources becoming available, the Council will operate a Heritage Grant scheme funded via the CIL, to encourage householders to improve the exterior of their property."

P405 12.5.6 Types of Heritage Assets

In the list of Heritage assets, some are classed as "designated" and some as "undesignated". There does not appear to be any reasoning for this irrelevant distinction. They are by definition all "designated".

OMIT references to designations.

P408 Policy D 12.6 Tall Buildings

The Council's phrase that "It will generally support" should not be accepted. It gives the wrong emphasis. Only if the promoters meet stringent criteria should they be accepted.

The Society view is that such "written policy" criteria (which have been used across London for many years) have been ineffectual in ensuring that high buildings are located satisfactorily.

However, if the Council wishes to take this approach, then instead the text should read (line 15): "There will be a general presumption against tall buildings. The Council will only support tall buildings where:...."

On "P" tall buildings are not considered appropriate in Wimbledon Town Centre and this reference **should be removed.**

P411 **12.6.2** Recent studies have shown that taller buildings are **less energy efficient** than those around 4/5 storeys (see Smith & Gordon 2020: and UCL Shimitzu & Others 2020).

P414 D12.8 **Digital Infrastructure**

Telecommunications applications generate much opposition, both on alleged health and on amenity grounds. There is no co-ordinated plan, each application being submitted seemingly ad hoc. No-one knows whether mast sharing is happening, not how many there will be.

And the masts are accompanied by up to five differently "designed" metal cabinets at their base, which even politely can only be described as a shambolic mess, a blot on the landscape, as well as an obstruction to the footway.

The Council's suggested "waiting for the next application" approach will do nothing to stem this flow. Instead, the Council could, with the various operators, produce a telecom plan for the Borough, with rationalised siting, mast sharing, a totally different approach resolving the cabinet mess, removal of obsolete equipment.

Suggest Add at "A": "The Council will work with the various telecom operators to produce an overall telecom plan for the Borough, promoting mast sharing, cabinet rationalising, improved design standards, and removal of surplus telecom equipment".

P455 Local Town Centres

(ii) the proposal to prevent the amalgamation of frontages in Wimbledon Village **is strongly supported**, as this will ensure both that there will be a wider variety of activities, and also that smaller businesses will be able to afford to continue.

The same approach should be considered in the two Town Centre Conservation Areas, where the current properties have (conveniently) narrow frontages. Accordingly it is suggested that (ii) be revised, also removing the reference to "existing", as this could also apply to new development should this take place.

Amend to read: "Supporting proposals that do not amalgamate ground floor shopping frontages in Wimbledon Village and in the two conservation areas in the Town Centre, so as to result in"

P476 Policy TC 13.9 Culture, Arts, Tourism

A (iii) Suggest add: "Providing for new arts and culture facilities in the Council's own develop-ment site in Wimbledon Broadway Car Park beside the Theatre (See comments on site Wi 2)."

P486 14.1.26 Gas and Electricity

Given the exceptional importance of maintaining and protecting the electricity supply system, it would be desirable to Add:

".....and disruption. The vulnerability to flooding of the existing installations at Plough Lane and the Burlington Road junction justify concern, and the need for exceptional resilience".

P504 Policy O15.1 Open Space and Nature

With the increased likelihood of storms and flash flooding, the ability of existing watercourses to hold increased flows is limited. Accordingly, in order to lessen the flooding events, providing run-off holding areas, opening out some currently culverted streams and other measures may be beneficial.

Add therefore after F: ".....whilst protecting its biodiversity value. To help alleviate some of the potential flooding issues, run-off holding areas (eg see site RP3) will be sought beside streams, and some streams that are currently culverted may be opened out".

Some areas may benefit from creative informal planting by local groups, sometimes styled 'Guerilla Gardening'. This is already in place with the Council's Climate Change "greening" Group: Suggest Add after 'H':

"J": The Council will give support to local groups to undertake planting and upgrading of areas that improve the local landscape".

P506 Policy O 15.2 **Open Space and green infrastructure**

(A): The use of the phrase "inappropriate development" allows developers to claim that their development is appropriate, and should not be accepted.

Instead: at "A" it should read: "Protect (etc etc) designated open spaces from <u>all</u> development in accordance...."

(B i): The suggestion that a (biased?) assessment can show open land to be surplus is clearly able to be manipulated by developers. The primacy in the Plan of maintaining all designated open land as unbuilt should be paramount.

Accordingly, paragraph B I should be removed altogether.

(C): The suggestion that open space can be lost subject these 'design' criteria is again an open door for developers to argue that their scheme is "well designed", and that the open space can be built on. Any 'design' issues can be resolved by reference to the relevant design policies elsewhere in the Plan. Accordingly, **Paragraph C should be removed entirely.**

P507 15.2.5 **MOL** and development

Again the use of "inappropriate" leaves the door open to developers to argue that their new building on the MOL is appropriate.

Accordingly, the phrase should be amended to read: "MOL will continue to be protected from <u>all</u> development, in accordance with......".

P511 Policy O 15.3 **Biodiversity and Nature**

Again, as noted above, item "A" should be amended to say: "Protect all sites of recognised nature conservation interest from all development that will adversely affect".

Green corridors are only partially mapped in the Plan (see note on Appendix), and it would help to develop their definition further. Also, the Council should aim to resolve or connect up the missing links, through local site initiatives and planning briefs.

Accordingly, item (C) should be amended to read: "C: (The Council will) Identify the principal Green Corridors throughout the Borough, and will promote the filling in of any significant gaps via local agreements or planning briefs."

P517 Policy O 15.4 Tree Protection

This subject has already been covered in page 381, Policy D 12.2, which could be repeated here. Essentially, the approach should be:

- (a) the Council should continue to plant trees in the public highway and on Council-owned land: and
- (b) A "Tree Years" replacement approach should be used for any trees lost to development.

The use of "equivalent financial value" (E) or the CAVAT financial calculation (15.4.11) is more suited to the Magistrates Court when assessing damages etc, and is very cumbersome in use.

The Tree Years system is far simpler, easier to understand, and easier to adjust to the scale of the loss (where Oaks are valued more than Sycamores etc).

The texts should be modified accordingly to remove references to CAVAT etc.

P529 Policy F 15.7 Flood Risk and Sustainable Drainage

With what seems to be agreed as the greater expectation of flooding in coming years, merely "steering" development away from flood prone zones is not considered sufficient.

Instead the Plan should be clear that vulnerable development in high flood risk areas is not compatible with prudent planning.

Instead the Plan should clearly identify the areas of high risk, and then set out Policy that effectively embargoes new build of vulnerable uses. The Policy should be rewritten accordingly.

Additionally, there should be a programme of measures for protecting vulnerable uses and buildings that already exist in high flood risk areas.

(See also the comments on P233 site RP 3).

P544 Policy P 15.10 Air Quality

This subject has been covered previously (see P319 10.1.21) and it would be desirable to combine them and lessen repetition.

P558 Policy T 16.1 Sustainable Travel

The single most important element, or component, or 'user' of transport has to be **the Pedestrian**. Currently the pedestrian is in most cases only allowed to have the space that is not required for vehicles, and this cannot now be right.

Proposals for Pedestrian zones in town centres, where there should be major 'people-focussed' spaces for civilised interaction and enjoyment, are conspicuous by their absence in this Plan.

Through traffic brings nothing to a centre except noise, fumes, danger.

Hundreds of towns in Europe (including the UK of course) have pedestrianised and re-energised and humanised parts of their centres with success since the 1970's: reports of failures are conspicuous by their absence.

A rebalancing of the space allocated to the wheel and the foot is overdue if towns are to thrive.

Secondly, the public transport system should be prioritised, so that it becomes a reliable, convenient and interactive public service, available for all.

Linkages between rail and bus for example need to seamless, weather proofed with linked timetables, but are currently often inconvenient and haphazard.

The **suggested four points** are 'worthy' but seem to lack a sense of real direction and strategy. Their sentiments would be best subsumed into the general body of the text, and **replaced with**:

- Prioritise the Pedestrian over vehicles, with an emphasis in town centres: then
- Create a coherent public transport network, properly linking the rail and bus and cycle systems:
- Progressively remove damaging through traffic from local streets:
- Encourage take-up of zero emission vehicles:
- Restrict accessibility to polluting vehicles.

The action points (a-f) should include further development of the Council's good recent work on School Streets, also on Low Traffic Neighbourhoods, and implementing in stages the proposed upgraded cycle network.

Other points have already been covered earlier in the document, and need to be shown on this "to-do" list: eg the CR2 project (see 17.5.8), future rail bridges (see P316 site Wi 16).

Town and other centres need to be freed from traffic dominance, polluting vehicles need to be progressively excluded from sensitive areas, where pedestrians congregate or where there are vulnerable users eg schools.

So Add:

- G Develop and extend the School Streets and Low Traffic Neighbourhood projects, working closely with local interests in the creation and evolving of schemes beforehand:
- H Implementing the cycle lanes and priorities set out in the cycle network plan, and concentrating on significant major links, where cyclists are currently unprotected:
- J Identify the lands with TfL that need to be safeguarded should the CR2 project proceed (see T16.5AB)
- K Progressively divert through traffic away from Wimbledon town centre to create a largely pedestrianised heart for the town:
- L Safeguard land beside the existing Broadway/WHR rail bridge, to allow the future construction of a parallel replacement bridge:
- M Safeguard land for the future construction of a new road bridge between Queen's Road and Alexandra Road (see site Wi 16: and Policy T16.5B)
- N Introduce low/zero emission zoning, prioritising vulnerable users eg schools.

P560 **16.1.1 Transport Challenges**

The reference to 'congestion' would benefit from an additional sentence that in effect said that (as has been known since the Buchanan Report of 1963) that traffic expands (and contracts) to fill the road space available.

P562 **16.1.9 Delivery vehicles**

The Plan is right to highlight the recent growth in delivery vehicles. If (as is hoped) the creation of more pedestrianised areas in town centres proceeds, then deliveries to local premises will need to be provided for in different ways. Which can be done, but may need special and tailored solutions.

So Suggest Add:

"Introducing new Pedestrianised areas will generate a need to tailor new ways of providing for deliveries to local businesses".

P578 Policy T 16.5 Transport Infrastructure

The five policy points tend towards relying on others (developers) to "do the right thing" by ensuring that their proposals can be made acceptable.

What seems lacking is a sense of "what positively needs to be improved".

Actively preparing for the introduction of CR2, with the need to protect land so that it can be built; (this is largely covered by point B):

Making proposals (not waiting for them) that will begin to join up the rail and bus and cycle networks to meet the sort of far higher performance standard, that people have seen elsewhere.

Point C relies on others to meet the present (low?) standards, but there needs to be action by the Council with TfL etc to improve the system when no developer is involved locally.

One should now be seeing the working out of the implications for the progressive introduction of pedestrianisation in town centres. So suggest Add:

- "F Produce proposals with TfL for a programme of much improved linking of rail, bus and cycle networks at stations:
- G Implement a phased programme of pedestrianisation, and the re-routing of through traffic away from both Wimbledon Town Centre, and of South Wimbledon."

P580 Table 16.1 List of Transport Schemes

This Table should have additional items: suggested are:

- "TN15 Land safeguarding for Queen's Road to Alexandra Road bridge (see Site Wi 16)
- TN16 Land safeguarding for replacement bridge Broadway/Wimbledon Hill Road
- TN17 Land safeguarding for level crossing works (see Site RP3)
- TN18 Land safeguarding for possible relocation of Raynes Park Station
- TN19 Semi pedestrianisation works in the western arm of the Wimbledon Village High Street
- TN20 Through traffic deviation works at Hartfield Road as the first stage of traffic reduction and pedestrian improvements in Wimbledon Broadway"

P585 List of Metropolitan Open Lands

The Council could request the GLA to consider designating Morden Hall Park (M001) as an MOL. Does the Map of MOL and Open Spaces in the Appendix already show it as included?

P600 Local Sites for Nature Conservation

The Council could consider adding Rookwood Open Space/Beverley Brook (M007) to the list.

P613 **Listed Buildings**

Eagle House is graded 2 star, and the Railings etc are grade 2. This needs to be added.

P619 31B St Mary's Road: the Peter Foggo house is grade 2. This needs to be added.

P663 **Definitions: Town Centre**

It would be desirable to recognise that a town centre is not simply a prosaic "place to shop".

Suggest Add at the start of the definition.

"A Town Centre acts as the heart of a community, a place that gives local identity and focus to the local people.

"It often has a great variety of uses and activities, not just shops, but workplaces, community and social and public services, and may have a transport hub.

"The boundaries of the various centres are shown on Merton's Policies Map." (etc)

POLICIES MAPS

Green Infrastructure Policies Map 3: Green Corridors

This map defines certain open spaces and links, but an understanding of green corridor linkages might be developed further. For example the many thousands of back gardens in the Borough form a whole series of linkages for nature to 'travel' along.

Would a map that illustrates this, show where there were very abrupt breaks that needed attention?

Heritage Map 3: Listed buildings and Conservation Areas

It would be helpful to have a list of the Conservation Areas in the margin, with their reference number placed on the map, perhaps in different colours.

Multiple Deprivation Map

This vitally important map should have a clear explanation of the **meaning of the various values/colours** in the key panel. And a cross reference to the Plan text.

20 Minute Neighbourhood Map

This has been presumably constructed using an "800m from the edge of the defined centre". It would be interesting to see the alternative "isochron" map that defined the edges by the **true walking distance**, ie measured along roads/paths rather than 'as the crow flies'. It is likely that the boundaries will contract somewhat, and may possibly indicate some shortfall.

Cycle Network Map

A companion map would be useful, showing the current 'status' of each link.

For example, there would be some cyclepaths classed as safe and entirely segregated from vehicles today: others where the cyclepaths were of good standard but were beside vehicles, others where the standards were lower and so on.

And there would be some that would be classed as totally unsatisfactory.

From this kind of information one could see what progress needed to be made, and which routes were candidates for improvement.

Proposed Public Transport Map

This should also include safeguarding land for projects listed above in 16.1.

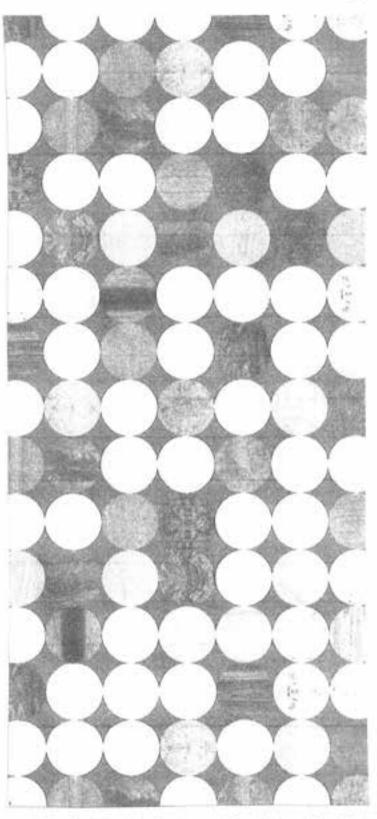
SOME TYPOS FOR POSSIBLE CORRECTON

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- (A) P 37 Chapter 2: Climate Change, in Strategic Policy CC2.1 Typo in Para 2.1.11 for "29,0002" read "29,000"?
- (B) Pp 220-224 Chapter 6: Raynes Park, Policy N6.1 (h), (j) & (l) & Paragraphs 6.1.1 and 6.1.12 all include references to Wimbledon Chase, which is within the defined Wimbledon area, not Raynes Park.
- (C) Pp 249-260 Chapter 7: South Wimbledon, the Site Allocation for South Wimbledon Station should be listed under this Chapter (say as SW1), not under Chapter 9, Wimbledon, as site Wi8.
- (D) Pp 276 & 282 Chapter 9: Wimbledon, Site Allocation Wi 3 (AELTC) there is a mismatch of the area covered between the overall site allocation map on page 276, which excludes the Wimbledon Park Golf Club land, and the detailed map under Site Allocation Wi3 on P 282 which includes both the Golf Club land and the Wimbledon Club's land.
 - P 283 Similarly, the detail of Site Owner only shows AELTC whereas, if the Wimbledon Club's land is to be included in Site Allocation Wi 3, it should also list them as well.
- (E) Pp 295-297 Chapter 9: Wimbledon, Site Allocation Wi8 (South Wimbledon Station) should now be listed & numbered under "South Wimbledon".
- (F) P 526 Chapter 15: Green & Blue Infrastructure, Para 15.6.12 replicates most of Para 15.6.10 & should be deleted & subsequent paras renumbered
- (G) P 618 Appendices Drinking Fountain & Castle/Horse Trough, Parkside SW19 Cattle not Castle.

......Page 24 and last

The Wimbledon Society



THE BROADWAY SOUTH PARK ROAD MANSELL ROAD SIR CYRIL BLACK WAY TRINITY ROAD RUSSELL ROAD ST GEORGE'S ROAD MONTAGUE ROAD KING'S ROAD HARTFIELD CRESCENT QUEEN'S ROAD PRINCE'S ROAD WORPLE ROAD MEWS GLADSTONE ROAD ALT GROVE ALEXANDRA ROAD HARTFIELD ROAD TABOR GROVE GRAHAM ROAD VICTORIA CRESCENT ALWYNNE ROAD BEULAH ROAD ASHBOURNE TERRACE STANLEY ROAD WIMBLEDON HILL ROAD THE PIAZZA FRANCIS GROVE HERBERT ROAD DUNDONALD ROAD RAYMOND ROAD PALMERSTON ROAD COMPTON ROAD WORPLE ROAD

VISION 2040

Proposals for Wimbledon Town Centre





VISION 2040

PROPOSALS FOR WIMBLEDON TOWN CENTRE

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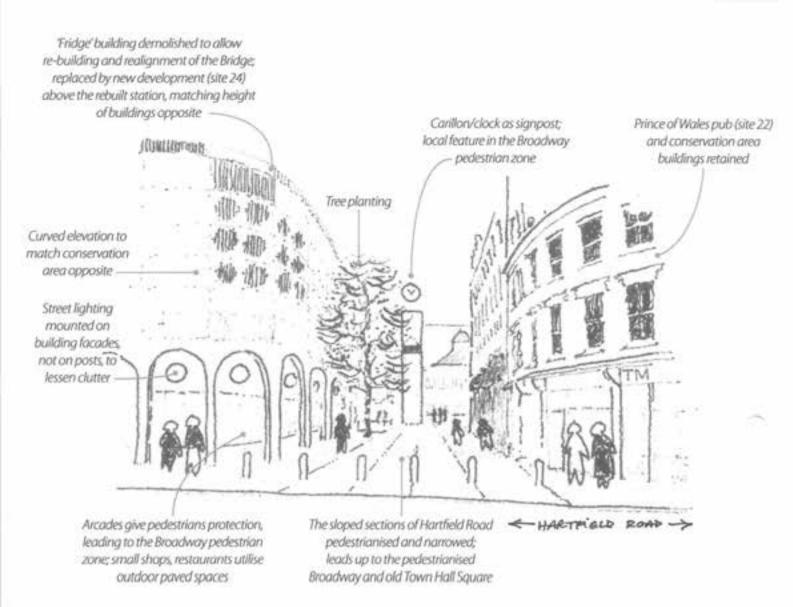
Vision 2040 has been produced by The Wimbledon Society's Planning & Environment Committee

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We acknowledge with thanks the valuable contributions of WEHRA and other local groups in recent months.



The current view of the Hartfield Road slope (below) and how it could look, pedestrianised and narrowed (above)





VISION 2040

PROPOSALS FOR WIMBLEDON TOWN CENTRE

Foreword

Established in 1903, the Wimbledon Society is a Civic Society and a registered charity, whose overall objective is to enhance the quality of life and protect the amenities of Wimbledon for present and future generations. Its objects include promoting high standards of planning and architecture in the area. We currently have about 950 members.

Wimbledon Town Centre is at the very heart of the Society's area of benefit. Its condition and its future have long been a source of concern to our members, and we have been pressing Merton Council for many years to devise a plan to improve the area. In 2017 the Society published its own outline plan identifying "future opportunities for the Town Centre".

In its preamble we commented that -

"Our town is traffic dominated, unmemorable, likely to lose out as all town centres face up to major changes. And it is dull. But now we have Crossrail 2 with its major impact on the ground, and on the Town's accessibility.

We now need a plan up to 2040 that will both facilitate the CR2 works, and integrate them into the town of the future.

And one that is a proactive plan, not merely reactive as now, and made with and by the public, not just the Council and developers."

We are very pleased indeed that, within a year of that appeal, the Council has grasped the nettle and produced a very detailed draft "Masterplan".

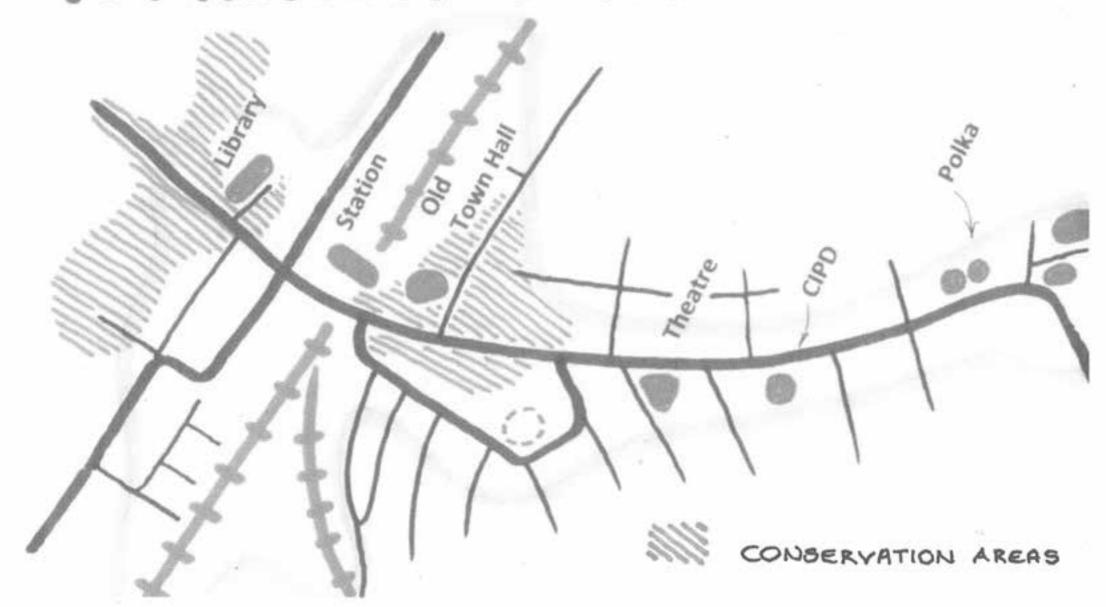
Clearly, a huge amount of work and thought has gone into its preparation and we commend the Council and its officers on this achievement.

We also commend the Council on its willingness to consult with the Society and the town's many stakeholders.

We should start by emphasising that the Society fully endorse the Council's "Vision" – its mission statement – as set out in the Masterplan:

"...to maintain and build on [Wimbledon's] current vitality and viability as one of London's major town centres, improving the transport interchange, with more business and professional services and quality shops, balanced with community,

-Wimbledon Town Centre



leisure, arts, culture and associated facilities including tourism, achieving a noticeable uplift in the quality of the centre.... An exemplar for good quality placemaking."

The Wimbledon Society is committed to trying to help the Council give effect to that "Vision". We agree, by and large, with the Council's strategy for doing so: enhancing the retail core, encouraging an active street frontage, providing leisure and cultural facilities to attract visitors, improving the public realm especially traffic management, etc.

We perceive, however, that the strategy has some significant shortcomings.

We are concerned in particular about the push to make Wimbledon a Metropolitan Centre, which involves a major increase in commercial development (and a corresponding increase in building heights) just at a time when business requirements for office space are starting to change quite radically. Evidently, the push has not come from the Wimbledon community itself, so who wants this, and why?

Another concern is the absence of a scheme to alter significantly the flow of traffic through the town centre, and the lack of a proposal to pedestrianise part of the centre, to make it a safer and attractive space for visitors.

We do not see how the plan as drafted will deliver genuine improvements to the public realm "to make the centre ... easier to get around for both pedestrians and traffic".

Last but not least, we are concerned about the absence of a concrete proposal to build an arts venue/concert hall for which local people have been clamouring for for so long, and which we consider to be a key factor for achieving the Council's professed aim to "attract visitors to the area all year round".

The purpose of this document is to attempt to set out the Society's preferred approach to these issues, in the hope that the Council will decide to incorporate some or all of these ideas into its final masterplan document to be submitted for Cabinet approval.

A great deal of careful thought has gone into this document and we hope that Merton Council and its officers will regard our ideas and suggestions as constructive and achievable, in the context of our shared desire to make Wimbledon Town Centre a vibrant and attractive locality once more.

Jeremy Hudson

Chairman

The Wimbledon Society

December 2018

EXECUTIVE SUMMARY

Unless one has a plan with clear targets, how does one know where today's decisions lead?

Rather than being a 'plan' of a single end-state, this Vision 2040 is more like a 'kit of parts', some elements of which can be accelerated, some held back, as the public decides through their Council.

We clearly need a new approach to the planning of the town: one based primarily on the 'wishlists' of local people (whose town is it anyway?), and which is essentially proactive, not reactive as now. But our town centre also faces real pressures from social and economic forces, that obviously cannot be resolved by relying on developers' ad-hoc planning applications. So what is being suggested?

The present domination of the whole centre by traffic (danger, noise, fumes), with pedestrians allowed to use the space left over should not be accepted. A significant amount of pedestrianisation should be provided throughout the town centre, achieved in stages, to create safe and pleasant spaces that encourage people to not only come to the town, but stay. And use it.

Achieving pedestrianisation will not always be easy, but traffic control technology is improving all the time.

Local character and the nature of the place is also important. Current ad hoc decisions fail to convince. So we propose setting clear limits on the amount and height of new development, and encouraging only a modest amount of new offices, which independent assessments indicate is prudent for Wimbledon. But also encouraging new housing in the centre, which is not only needed, but humanises the centre and ensures that there are 'eyes on the street' at all times.

There are also specific proposals for a significant amount of tree planting and 'greening'.

We identify zones exclusively for smaller shops, and for lower rent workplaces for startups, and improve the design quality of buildings in the two conservation areas, by using a small-grant scheme.

New buildings themselves should be designed to be far closer to an 'energy neutral' objective, and not as many are now, outdated designs with the odd solar panel clipped on as an afterthought.

The Council-owned sites (P3 and P4) should be used creatively: the P3 Hartfield Road site has enormous potential as a future concert hall with a Frank Gehry design, a project that could transform the reputation and drawing power of the whole town. There is no other Gehry building in the UK, and the effect on other European cities where his work has been built is said to be remarkable.

We understand that there is far more envisaged than the 'concert' element, with activities that will draw on and enhance the wider arts, cultural, performance and educational scene in the Borough.

Opportunities of this kind are rare, and few Councils will find it easy to respond with imagination.

New big buildings can severely affect local residents, infringing their daylighting, sunlighting and privacy, as housing is so close to the centre. Specific limits on the height of new buildings in the centre are proposed.

If the Crossrail 2 project proceeds, we suggest how the potentially highly disruptive works could be harnessed. New transport improvements, particularly to buses and cycles and pedestrians, are proposed. Development above the station should be designed to eventually link in to the surrounding area.

And tunnelling from the Thames end (not the town centre end) is seen as an absolute essential, so that waste material is removed by river than by lorry on our roads: otherwise the very large-scale disruption would be highly damaging over many years.

And lastly, how is all this, a new direction and approach for the town centre, to be organised?

The current plan has reactive policies encouraging tall buildings. Today's developers have secret pre-app discussions with Council staff before submitting applications, giving the public 3 weeks to 'object'.

We suggest instead that a new kind of plan is now needed, one based on proactive proposals.

All pre-app discussions should be in the public domain, with the public encouraged to contribute to the creation of the project. All facilitated by a local 'planning shop' in the town centre where the Council (and the CR2 team) could interact with local groups.

And lastly, that a Councillor 'Champion' be appointed, advised by a town centre steering group of local people/businesses, to drive forward the very different creative planning approach that is now needed.

INTRODUCTION

A Town centre is the heart and focus of its local community.

It needs to have its own distinct identity, to be memorable and useful, not a clone town.

The Council's current local Plan is largely reactive, it just responds to developers' ad hoc planning applications. No-one is able to see what kind of future town we are planning for: it is not proactive.

A number of influential and thought-provoking reports recently (Portas, Grimsey, Timpson) have signalled that our town centres will have to change significantly if they are to recapture their primary role of being the heart of their communities. Words and policies alone will not be enough.

We need proposals and coordinated local action, unified around a shared public vision for the town. And we need strong and focussed leadership from the Council, working closely with local people.

Our town is dominated by traffic, with its danger and air pollution; pedestrians are allowed to have the space left over. Lumpy new developments are being built with little relevance to local character. Many seem to be no different to schemes that could have been 'designed' 20 or more years ago. Opportunities for improvements are being lost, the 'public' and civic activities that make the town useful are being lost. Smaller shops and independent businesses and start-ups are being priced out. Many of the shops are of national chains, with branches in many of our neighbouring towns; are there enough really good reasons why local people should shop locally?

But it does not have to be this way.

This is not to denigrate the efforts of the town's businesses of today, but we have to nurture them, give them a better future, and make the town a place where people do not just 'shop and go', coming in to town just because they have to.

One of the key objectives surely has to be to encourage people to stay longer in the centre, because it is a pleasant and interesting and useful place to be.

Because the town centre has residential areas immediately surrounding it, local people are naturally affected and bound up with the nature and character of the place. They are supportive users of local shops and businesses. But they can also be adversely affected by traffic, parking and servicing, antisocial behaviour, air pollution, even by the loss of light when big development takes place at the end of their gardens. Given the interdependence of the centre and its residential hinterland, any plan has to work for both viewpoints. And as someone once said: "Whose town is it anyway?"

We need a new approach, a new type of plan for the town centre. What follows is an attempt to set down what this could be. It needs to look much further ahead than the next meeting with a property developer. With the authoritative indications of major technological and other changes that are emerging from the UN, European Union and Government, 2040 is the date we have chosen.

It is important to remember that this "vision" approach is not a restrictive "Masterplan".

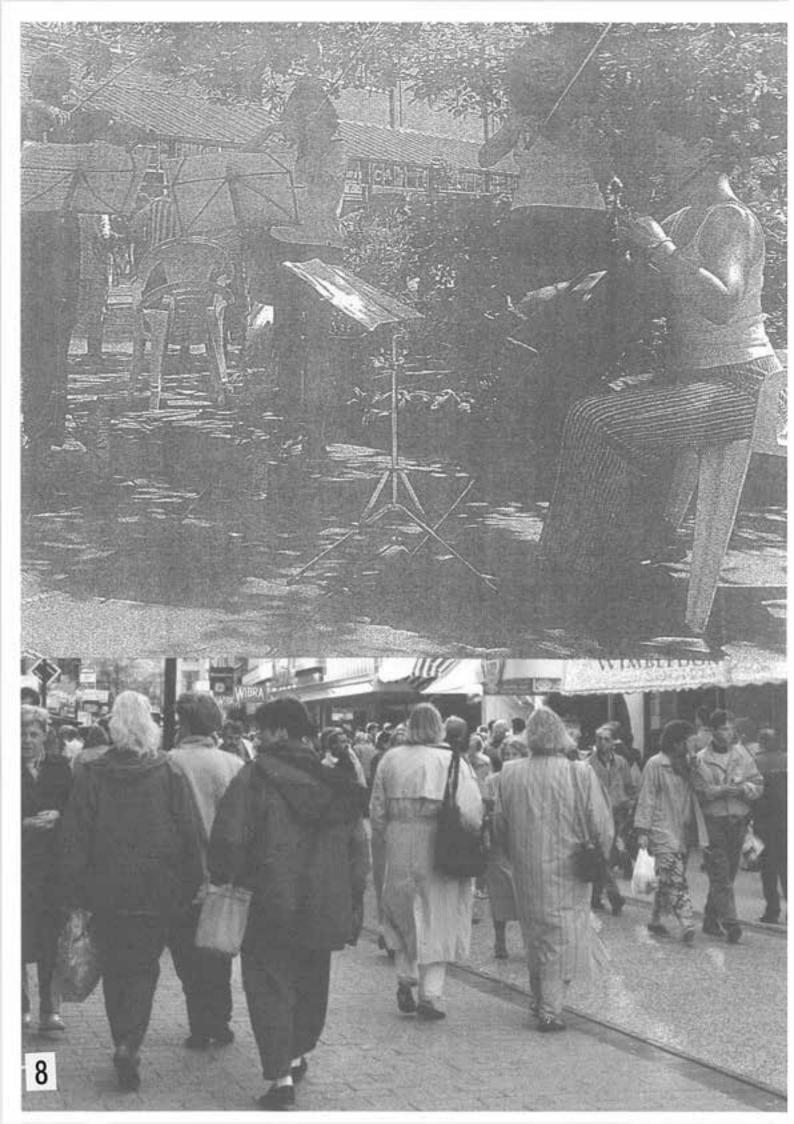
There is no sense in claiming to know everything about the future. There will need to be options and variations, so that our successors can have the freedom to adapt what we leave them.

That is why we are setting out our proposals as a series of phases, of options; a kit of parts rather than a blunt, take it or leave it end-state. Our working title is simply **VISION 2040**.

We believe that if the underlying objectives are broadly agreed and spelled out, then each individual decision can be seen to be contributing to that commonly agreed goal.

Our report has to respond to two fundamentals. Firstly we have to respond well to the 'Wishlists' of local people, as expressed in local 'workshop' meetings. Unless we do this, no plan should succeed. And secondly we have to respond to the quite major changes that are now affecting towns, and the way we live, and we have to anticipate those that we expect to emerge in the next twenty years.

"Each town centre (should) have a strategy produced in partnership with local (people)." GLA 1/18
This report suggests what we feel should be the way ahead, and starts by recording what local people are saying, and what they want to see in their town.



WHAT LOCAL PEOPLE WANT TO SEE IN THEIR TOWN: THE WISHLIST SUMMARY

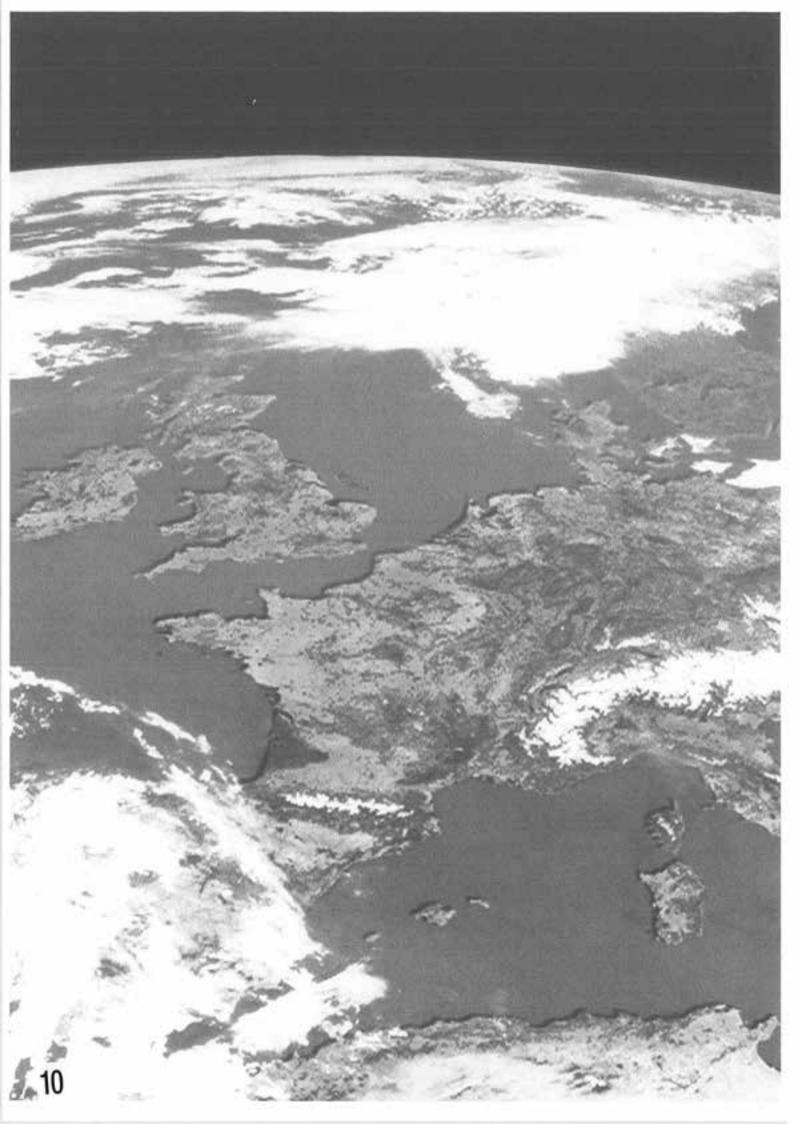
Local groups have set down their ideas, and a selection are included in the Appendix.

So what in essence do these 'Wishlists' say, and what does a new plan have to do?

- A new type of Plan: made by the local people and the Council working together, not handed down for the public to comment on
- A Plan that is Pro-active, not just Re-active: that spells out what needs to be done in 3D so that it can be understood by everyone in the community, and that has some adaptability in the future
- A Plan that can work whether the Crossrail 2 (CR2) project proceeds or not
- A town that is memorable, quite distinct from any other, with its own character, that encourages
 people to stay and enjoy, with a wide range of useful and pleasurable attractions
- Respect and build on the existing scale and character, with a 22m height limit, less in places
- Pedestrianise the heart of the town, based around the Old Town Hall, with traffic taken around the town centre, not through it
- Protect pedestrians from the weather by malls, arcades, canopies
- · Create far more planting, green space and pocket parks/squares in the pedestrian zones
- Significantly improve the presently poor air quality, particularly where people gather
- Retain and improve good local buildings
- Rebuild the station if Crossrail 2 (CR2) proceeds, and build new development above it
- Design new development to be flexible/adaptable in use, as future needs will change
- Slow down traffic, limit access by polluting vehicles, maintain van servicing access to businesses
- Create an integrated public transport hub at the Station with Bus/Taxi/Tram/Tube/Rail & CR2
- Rebuild the existing bridge over the tracks (needed for CR2), & realign it towards Hartfield Road
- Provide another road bridge (and a pedestrian/cycle bridge) over the tracks to give flexibility
- Safeguard the town, local roads & residents during the 10 year building phase of CR2, with tunnels bored from the Thames end to lessen local disruption: also helps spoil disposal via river
- Promote educational/cultural/music-based development generally, specifically on the Council's Hartfield Road site: a major draw and icon: link this to the Wimbledon College of Arts
- Retain/replace the lost 'useful' public and civic functions that should define any town
- · Find a way of protecting small shop zones, with lowered rents
- Retain some low cost/low facility small offices for start-ups
- Limit increased office space unless linked to Crossrail 2
- Re-house locally those residents and businesses that are affected by CR2 demolition works
- Provide new housing inside the town centre for 'eyes on street' safety, and monitoring
- Protect housing in and beside the town centre from aggressive new development and traffic
- Require new development to be energy and CO2 neutral, linked to a local energy scheme
- Encourage shops and restaurants to utilise outside paved zones, market stalls
- Set up a local planning centre to steer new projects, bringing Council and local groups together.

To be accepted, any plan for the town needs to be measured against these public aspirations.

But we also need to see the context, the wider picture: and this is set out on the next page.



THE WIDER CONTEXT

CLIMATE & ENERGY & ECONOMY

"There is global warming, with a rise towards unliveable temperatures, & the window for firms & banks to reduce financial risks from climate change is now finite, and closing". Mark Carney, Bank of England 10/2018

"Premature deaths from air pollution are between 29,000 - 40,000 per year in UK". Prof H Barton WHO 2018 Global emissions of CO2 have increased by 50% since 1990: human activities are the cause UN CC panel 2018

"UK's carbon emissions footprint is smallest (6 tons CO2pp yearly) since 1890, due to less use of coal: Electricity has to be produced by non-fossil fuel plants eg local solar". Claire Perry, UK Energy Minister 2018

"UK Economy has grown by 2/3rds since 1990 whilst cutting emissions by 40%) Greg Clarke 10/18
Low carbon energy sources are now supplying 50% of UK electricity.") Sec of State Energy & Business

Half of all the UK's power should be provided by renewables by 2025. National Infrastructure Commission 2018

TRANSPORT The European Union has agreed to cut CO2 emissions from new cars by 35% by 2030. EU
"Combustion engines no longer have any future."

Marcus Fasse: Handelsbank 2018

Sales of combustion engine vehicles in UK are to end by 2040. (by 2032 says Select Committee) HMG 2018

"Half of all cars sold in Europe (will) have to be electric by 2030."

Herbert Deiss: Volkswagen 2018
Electric vehicles in UK (now 150,000) will become 17 million (mainly vans) by 2040 and

60% of all van and car sales will be electric or plug-in by 2030 UK Dept of Transport Research 2018

London aims to be a Zero Carbon city by 2050

TfL 2018

'Rides on demand' car sharing fleet in Europe will be 7.5 million by 2030's with each one replacing 10 owned cars: these will be "self-driven computers on wheels."

No report 2018

Self-driving cars' surveying systems will be linked to the rollout of 5G networks.

Oxbotics/Addison Lee 2018

PROPERTY

Business Rates derived from the larger WTC commercial properties are over
£20 million annually, of which some £7 million plus is retained by the Council.

LBM Email 8/2018

Developers give advice to Councils, but the advice is in their interests, not necessarily the Council's.

Property value in WTC may be some £2 billion: value of hinterland property is some £20 billion.

WEHRA

GENERALLY Impossible is not a fact, it is an opinion: impossible is potential.

Anon A goal without a plan is just a wish.

The way of progress is neither swift nor easy.

Progress depends on the unreasonable man.

Muhammad Ali

Anon de Saint-Exupery

Marie Curle

George Bernard Shaw

We are probably the first generation to realise that we may be destroying the planet.

"The way a neighbourhood looks and feels has a lot to do with its liveability and vibrancy. People are looking for the good life, for places to meet, shop, spend time with their families: places where they feel safe. A great neighbourhood needs a great street as its backbone, and this city needs to have the political backbone to realise that. Local Leadership is (critical) to kick-start progress and make things happen".

Eric Garcetti Mayor of Los Angeles 2013 – present

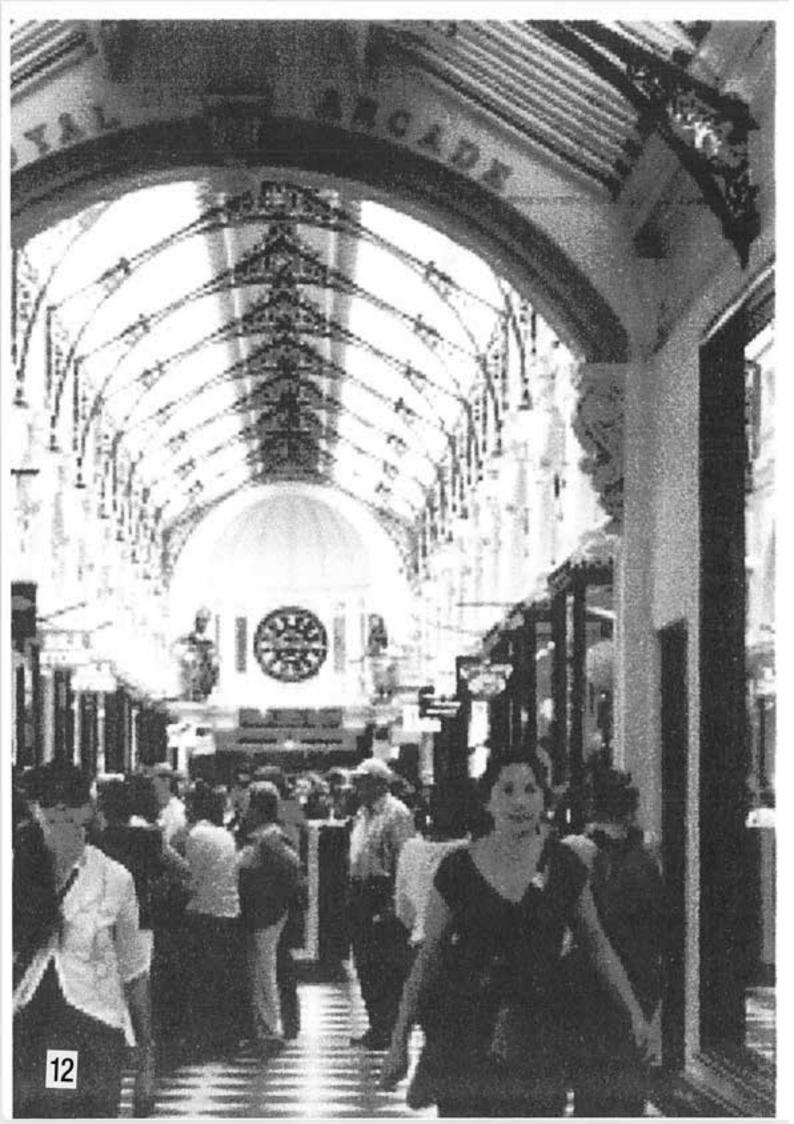
"Every High Street and town centre can have a positive future ... by becoming gathering points for whole communities. We still rely on old models (of town centres) that are not fit for the 21st century, and this is holding back change. Apple are looking to re-name their shops as 'town squares' where people go for great experience – if Apple gets it, why can't we?

The distinct heritage of a town should be central when developing places that people will engage with. Strong leadership is needed from (Councils) working closely with the community"

Bill Grimsey: Town Centre Review 2: 11/2018

"The successful re-imagination of a town centre results from local ambition, combined with community support, co-ordinated by an inspirational leader"

Sir John Timpson: The High Street report 2030: 12/2018



WHAT THE VISION 2040 HAS TO ACHIEVE

So we now know what the Public wants for the future of their Town; the 'Wishlists' give us that.

We also have some indication of the powerful climatic, social, technological and market-driven forces for change that seem likely to be shaping town centres more generally.

It is clear that any Plan for the future of our Town has to respond positively to both of these.

We also need to plan holistically; transport, heritage, character, energy, greening and economics all must be an integral part of the planning approach. Fragmented 'silo plans' will not work.

We need to start with the clear understanding that it is not sensible to have a permanent and fixed 'end state' type of plan: this approach stifles imagination, and limits what our successors will want to do.

Instead, what we need is a route map, setting out the phases that give us an idea of what we should aspire to in the future, but which also has enough inbuilt flexibility to respond to new ideas.

At each stage we need to show how the town is being improved, with specific gains for the public.

Promises of future benefits can only be believed if they are built on achieved benefits now.

Councils generally have a reputation for promising future benefits, but then setting aside the promises of their predecessors, the Civic Hall in our own town being but one example.

So the achievement of specific public benefits from the start, and at each stage, is a prerequisite.

One major element is currently undecided: whether the Crossrail 2 (CR2) is to proceed at all. So we set out our suggestions for the first stage works assuming that CR2 is not implemented in the early stages.

But if and when it proceeds, and when we know in detail how it will be designed, we can then suggest how it should be integrated into the life and fabric of the Town.

If of course the decision to proceed with CR2 is brought forward for an earlier start, then the later stages will need to be brought forward accordingly.

We see a number of elements to the future planning approach, each having an essential role to play. All need to operate together, holistically and in harmony.

- A reorganisation of the road system, to create a pedestrian heart: although a highly important ingredient, road reorganisation alone would not deliver an attractive and interesting place:
- improved pedestrian spaces and public squares
- clear design concepts about human scale, local character, conservation and heritage
- improved air quality, personal safety and greening
- land use initiatives, encouraging activities that draw people in to the town, and discouraging those that provide 'dead' frontages, or contribute to anti-social behaviour.
- · improvement and imaginative investment initiatives by the public bodies, particularly the Council
- · creative collaborative working between the public, the Council and the development industry
- the appointment of a Councillor 'Champion' who will be responsible for driving forward the whole project. This is a vital role on which the future of a successful town depends.

Achieving the objectives and proposals set out in this report requires important 'buy-in' support from the Council on a non-partisan basis.

This will not be easy, as new thinking is needed, old attitudes will need to be challenged.

But without such a Councillor as 'Champion', progress will be fragmented, and the future of the town will revert to the failing formula of processing ad hoc planning applications.

So what proposals for action do we suggest are now needed in the town centre?

Noting that these are specific Actions, not high-sounding Policies or well-meaning intentions.

Our proposals would need to be carried out in stages: the diagrams that follow on pages 17-25 illustrate the proposals and stages in more detail.

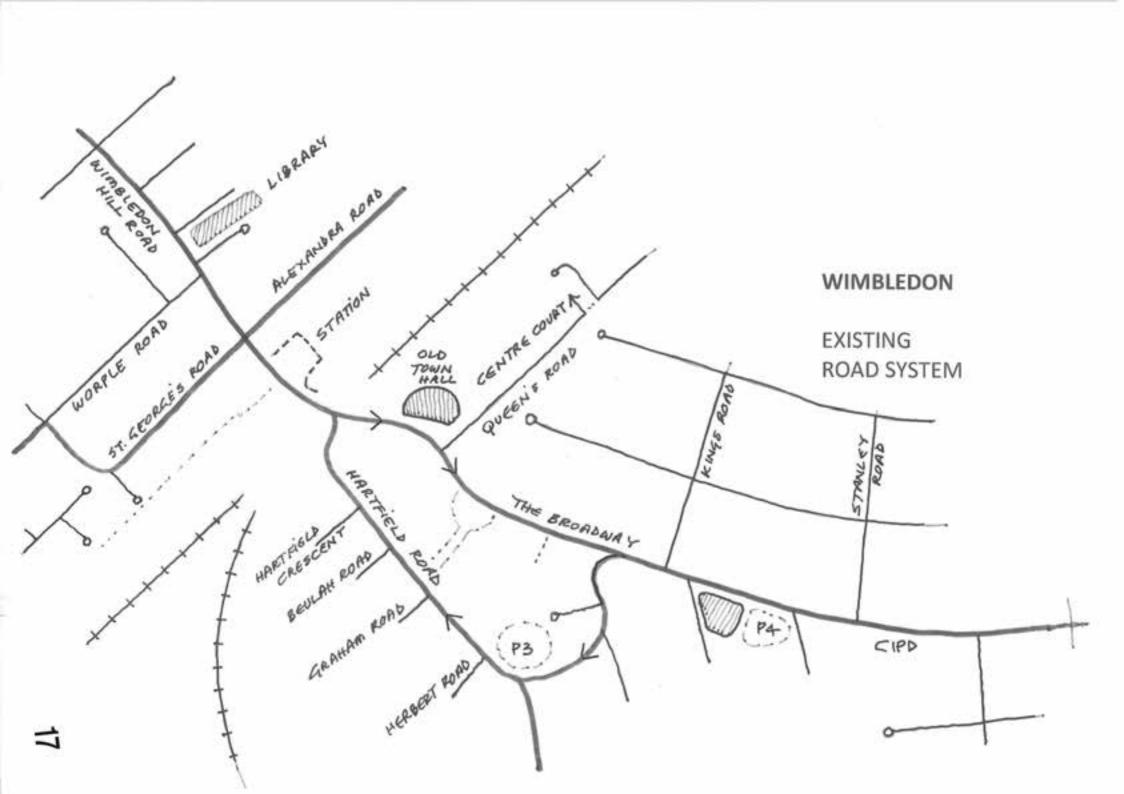
- Set up the town centre Vision group, comprising both the Council and the local community, with an appointed lead Councillor to act as 'Champion' to drive the project from inside the Council
- Input to the Crossrail 2 (CR2) designs, & to the Parliamentary Bill stage (see next page)
- Re-organise traffic & create partial pedestrianised zones firstly only during special days eg Sundays,
 then to more days if and when the town users adapt to the changes, & responding to public support
- Close off the northern end of Russell Road, to prevent through traffic & simplify the intersection with the Broadway traffic movements: creates an enlarged pedestrian space with trees beside the Theatre: cycle parking: stage door access and large vehicle unloading facilities maintained across the paving
- Sophisticated traffic light system using 'red-ahead' sequencing, to create slower but consistent speeds
 in the town, lessen noise and fumes, provide capacity: extends from Wimbledon Hill Road through
 Hartfield Road and Sir Cyril Black Way, and into Eastern Broadway:
 The planned gaps between these slower-moving vehicle cohorts allows pedestrian/cycle crossing
 times: Transponder priority provided for emergency vehicles and 'green' buses
- Limit service traffic access to premises to 'out of hours' (eg 7pm 7am) to protect pedestrian zones
- Planning brief needed for the Council's P4 site beside the Theatre, via a developer/architect competition for the lease (p42)
- Planning brief and lease of Council's P3 site on Hartfield Road for Concert Hall/Museum/Community at less than market value given safeguards (p42)
- Planning briefs for other sites: eg Piazza complex (creating covered market and arcade leading to the Concert Hall): Barclays/St Mark's Place: the Station complex: adjoining the Theatre (p42)
- Demolition of some sites held back if CR2 is to proceed, to lessen the amount of destruction and disturbance to the town centre 'offer', & lessen impacts of construction traffic on local environment
- Refurbish Broadway Conservation area properties, and shopfront improvement works, using grants
- Refurbish Wimbledon Hill Road Conservation area properties, shopfront improvement works, grants
- Designate new Conservation Area in St George's Road/Tabor Grove/Alt Grove
- Set up temporary use of the Council's vacant St George's Road site, as a local planning centre staffed by locals, with CR2 and Council presence
- Local paving and street tree planting within the public pedestrianised zones (see pages 17-25)
- Designate an Air Quality Management Area (AQMA) for the town centre, and implement an Air Quality Action (AQUA) plan: introduce an additional charge zone for polluting vehicles
- Adopt Local Plan Policies on daylight/sunlight protection to neighbouring lands (p39), height of building limits (p37), tree years replacement, integral energy generation and storage, zero pollution from new developments, shop frontage design guide, limits to shop widths in Conservation Areas (p36), Article 4 Direction controls on cumulative impacts of certain uses in retail zones
- · Link the licensing & planning functions for controlling both anti-social activity, and cumulative impact
- · All pre-app discussions with developers to be fully public, and involve local groups from the start
- Major Town Centre designation retained, and potential Metropolitan Centre status set aside.

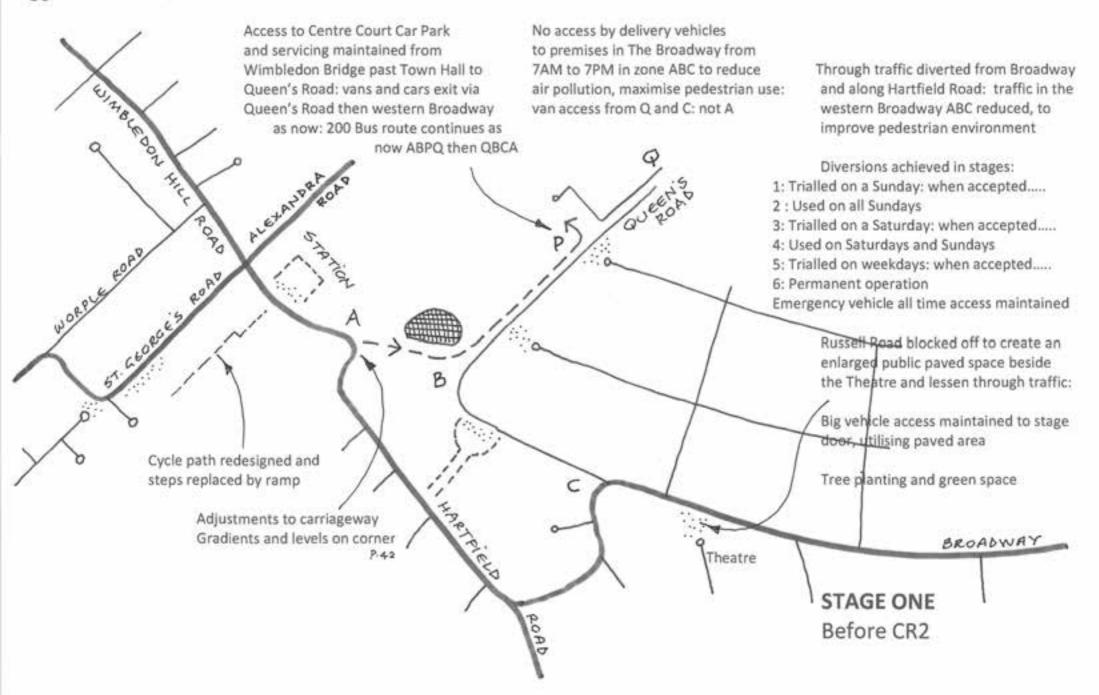
Items marked + should be planned for, irrespective of whether CR2 proceeds or not

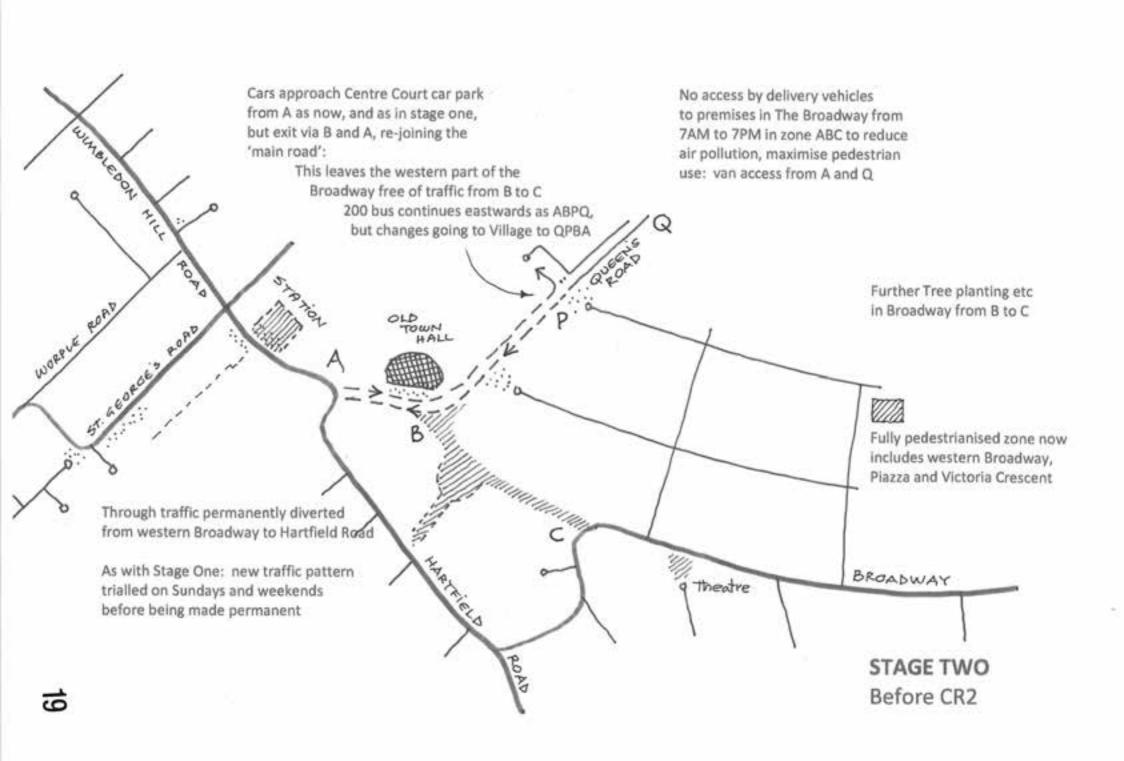
- Acquisition and demolition of the property within the defined zone (by CR2)
- · Relocation within the area, of residential and business occupiers of all demolished property (by CR2)
- Establishment of working sites for rebuilding of WHR bridge, of new bridges, of station (by CR2)
- Tunnelling works to start from the Thames end, to allow spoil etc to be trans-shipped via barges: tunnels would 'arrive' in Wimbledon after 3+ years: allows the Station and platform rebuilding works, existing bridge rebuilding, and two new bridges all to proceed in the first stage, and without the need to provide a very large and highly disruptive working site complex for the tunnel works (by CR2)
- Tunnelling for the relocation of the 'Express' fast lines from Berrylands, positioned below the current running tracks and emerging close to Clapham Junction, to allow CR2 tracks to be at near present platform level at the station: (this presumes that the yet-to-be-approved CR2 scheme will be designed accordingly, as in the Wimbledon Society scheme 2017) (by CR2)
- Construction of the replacement of the Wimbledon Hill Road (WHR) bridge, aligning with Hartfield Road, allowing the present WHR bridge to remain operational until the new bridge is complete: eventual demolition of the present bridge, and incorporation of its site into the overall design of the new station complex
- Existing station square enlarged, trees planted, and incorporated into new development (by CR2)
- + Construction of new bridge between Alexandra Road and Queen's Road, as in previously
 planned schemes by the Council: also to provide options for traffic if the conditions require (by CR2)
- Construction of new pedestrian/cycle bridge between St George's Road and Dundonald Road, replacing the present stepped footbridge (by CR2)
- Adaptations to local road system to accommodate heavy CR2 traffic & safeguard local people/business
- + Bring in stringent area access controls on vehicle emissions/noise within the wider town centre
- Traffic reorganisation and additional pedestrianisation after new WHR bridge completed (see sketches)
- Refine the previously installed sophisticated traffic light sequencing and vehicle speed controls to favour low speed, and continuous quieter movement of vehicle cohorts through the town
- Reconstruction and realignment of the widened platforms and track layout in the station, incorporating central columns etc within the new platforms for the future development above; undertaken in stages, with the new station 'ceiling' slabs utilised as part of the contractors' working space, and ultimately as the base structure for the c.6 storey high intensive development above the station and tracks
- Tram, Thames link, Sutton link tram ideally kept within the station (by CR2)
- Construction of the bus and taxi hub beside Alexandra Road, and links to major bus bays on both sides of the new bridge (by CR2/TfL)
- Construction of the development above the station and transport hub, extending between the new WHR bridge and the new bridge between Alexandra Road and Queen's Road, in stages: public concourses and retail malls connected in to the upper mall of Centre Court, and bus station hub, with offices/leisure and residential on upper floors, including storage for 300 cycles
- Hold back further demolition/redevelopment projects in the town, until new development repairs the floorspace losses around the station and CR2 complex, to maintain the town's 'offer' & lessen traffic
- Maintain full passenger access to rail station/buses/taxis/cycle storage throughout the works (by CR2)
- + Tree planting in pedestrianised Broadway & new Town Square centred on the Old Town Hall
- + Local paving and planting initiatives
- · + Planning 'shop' for public groups, CR2 team and Council, for public information and help (by CR2)
- + Planning briefs for development sites produced jointly by public and Council
- + Reintroduce 'public' and 'civic' functions into the town to encourage attraction
- + Reintroduce 24 hour public loos within new station, to replace crude 'pop-up' facility (by CR2)
- + Upgrade the 'no-steps' public foot/cyclepath from Raynes Park through into the Station complex and then onwards to a new strategic/dedicated cycle route beside Alexandra Road up to Gap Road (by CR2)

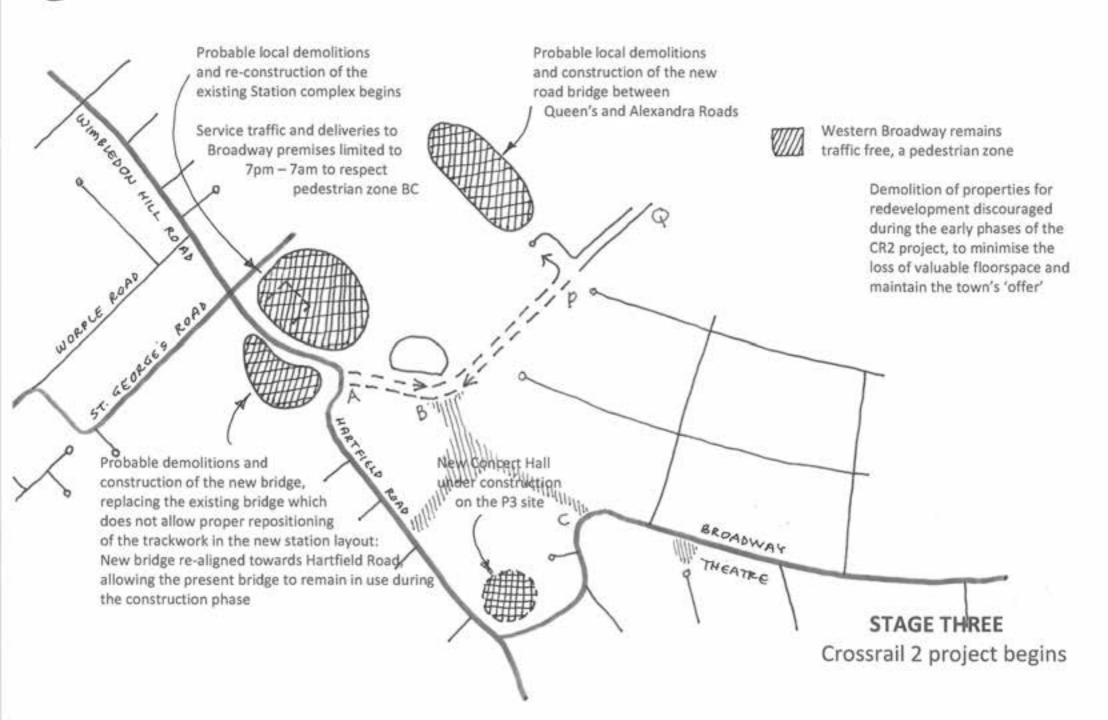
- Bus routes reorganised, and centred on the new bus/taxi station 'hub' built as part of the station project beside Alexandra Road, and on both sides of the new bridge (p29) (by CR2 /TfL)
- Create public entrances to the new station complex from all four sides, including the new 'upstream' bridge, to maximise accessibility from the wider residential hinterland (by CR2)
- Repair the damaging demolitions when the CR2 working sites are eventually vacated, and stitch buildings back into the local 'environmental fabric': eg: 2 and 3 storey residential terrace continuations at Dundonald Road
- · Refurbishing of the Dundonald Statutorily Listed 'airplane' shed for public recreational use (by CR2)
- Commercial/residential with leisure and public service buildings fronting St George's & Alexandra Roads (by CR2)
- Enhance the basic cycle network, taking advantage of the low traffic speed zone throughout the town, linked up to the 'strategic' cycle network (p27): shared use with pedestrians coupled to a strong educational programme plus detailed design constraints, to limit aggressive/disruptive cyclist action
- Further intensive development above vacant tracks if this is required, up to 18 and 22m eaves height limit, including residential, recreational and commercial (p37)

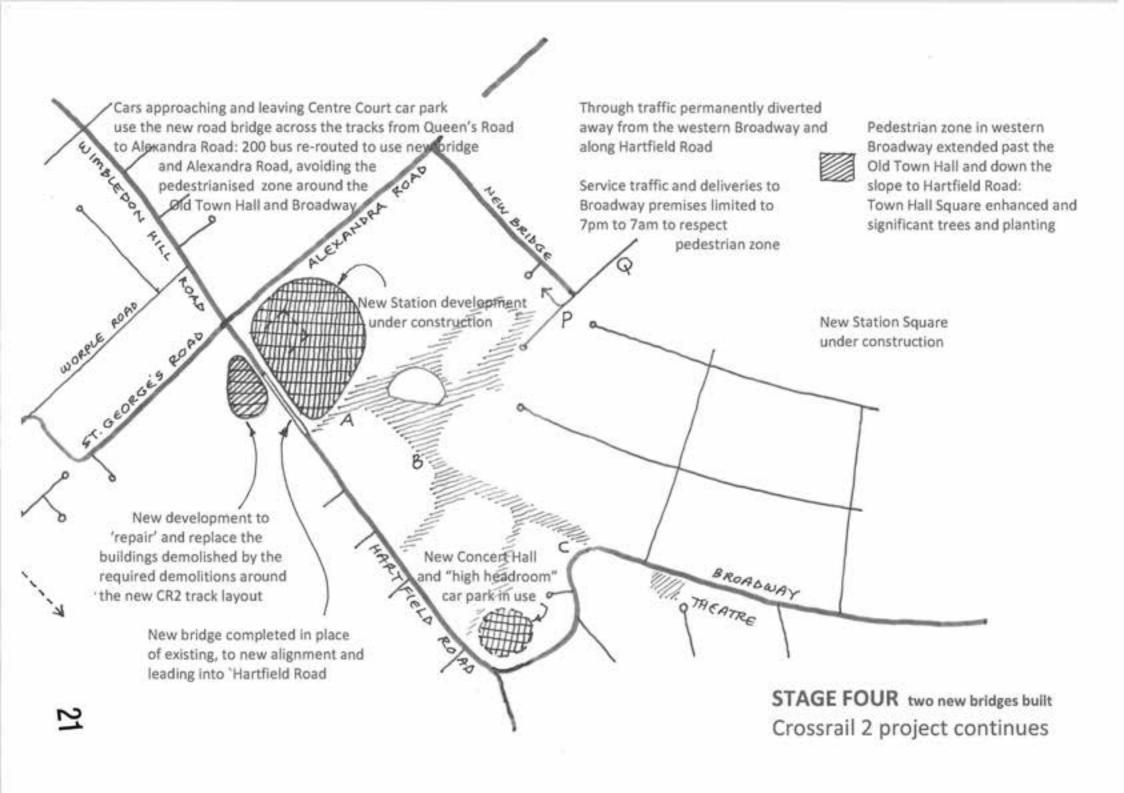
 (via CR2)
- Releasing of the restriction on demolition and redevelopment, in place during the CR2 works
- Conversion and grant-aided retrofitting of existing commercial buildings to lessen electrical energy
 importation into the town: phasing out of natural gas use, achieve greater self-sufficiency utilising
 electricity storage, and linking up to a CHP scheme:
 Capture storm water run-off by attenuation chambers for controlled release
- Introduce further significant financial and accessibility constraints on harmful emissions from vehicles in and around the wider town centre, and from existing as well as proposed developments: Encourage zero emission vehicles via easing accessibility, costs and parking concessions
- Utilise the existing bus station site (Sir CB Way) for cycle parking and pocket park greenspace, improving the setting for the iconic concert hall
- The greatly increased public transport accessibility when CR2 is in full operation will affect both the town centre and the wider hinterland. As our understanding of that aspect grows, there will be a need to review the planning approach, and take a view on future action.
- By that time we could expect to see a significantly different transport picture, with autonomous vehicles, many electrically driven. Air quality, vehicle quietness and perhaps pedestrian safety should improve as a result
- Changes in working practices (home working for example) may impact on both travel patterns and the way the town centre is used (p34/5)
- These and other questions will need to be brought forward for constructive dialogue between the public and the Council. The diagrams which follow illustrate these proposals in more detail.

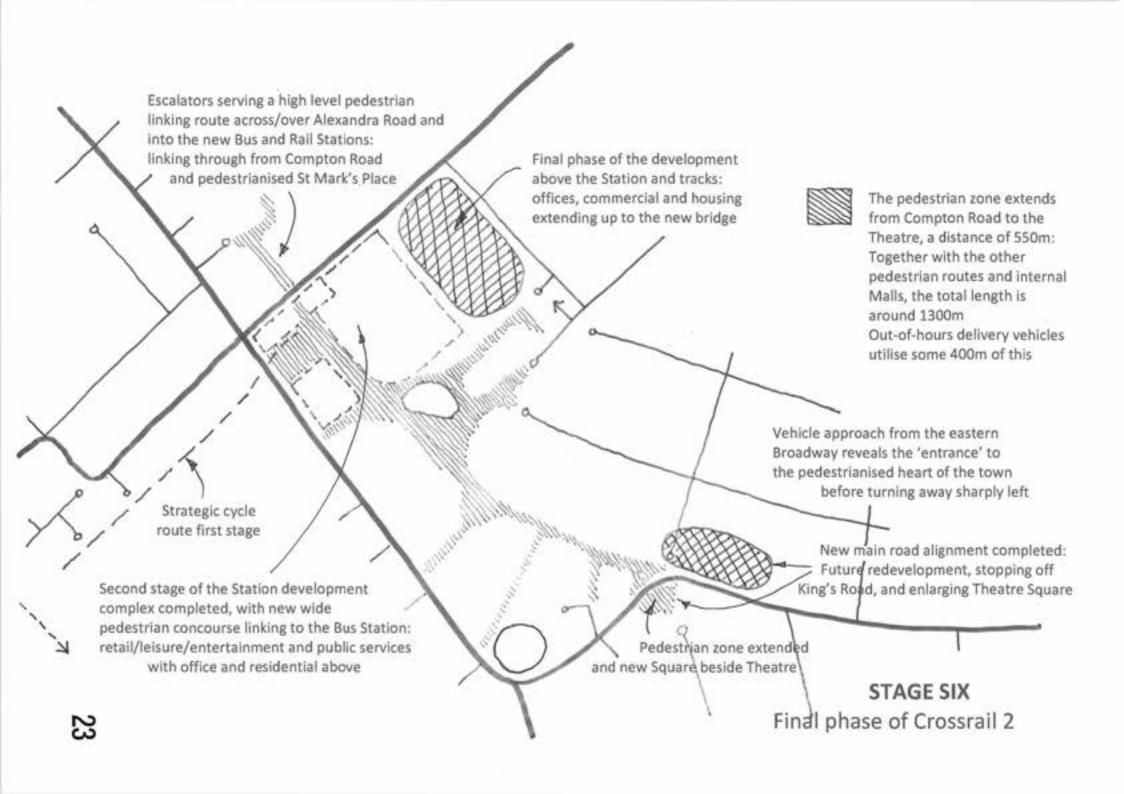


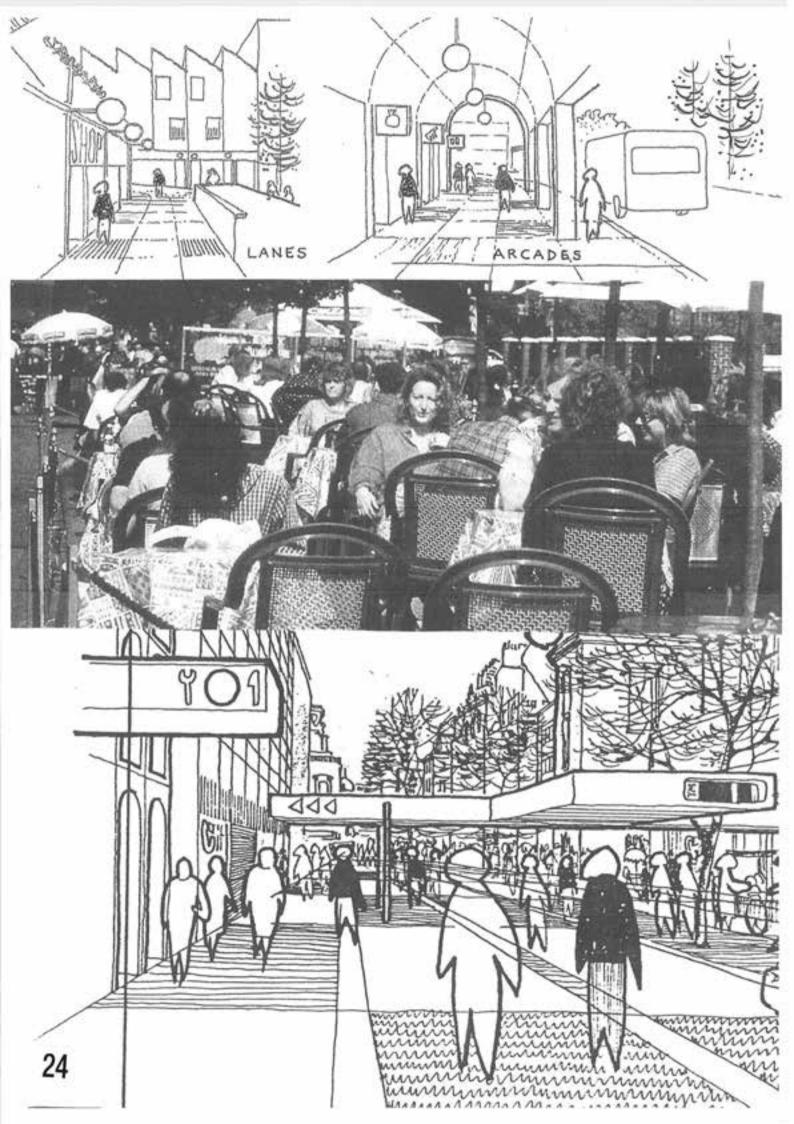


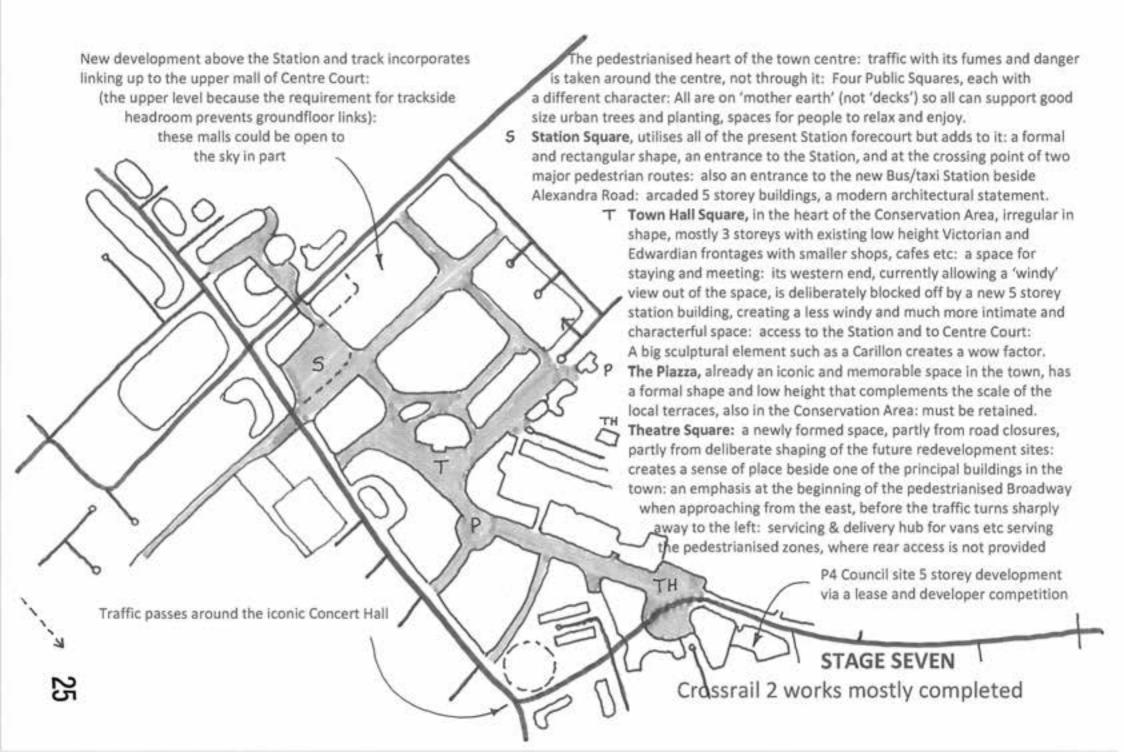


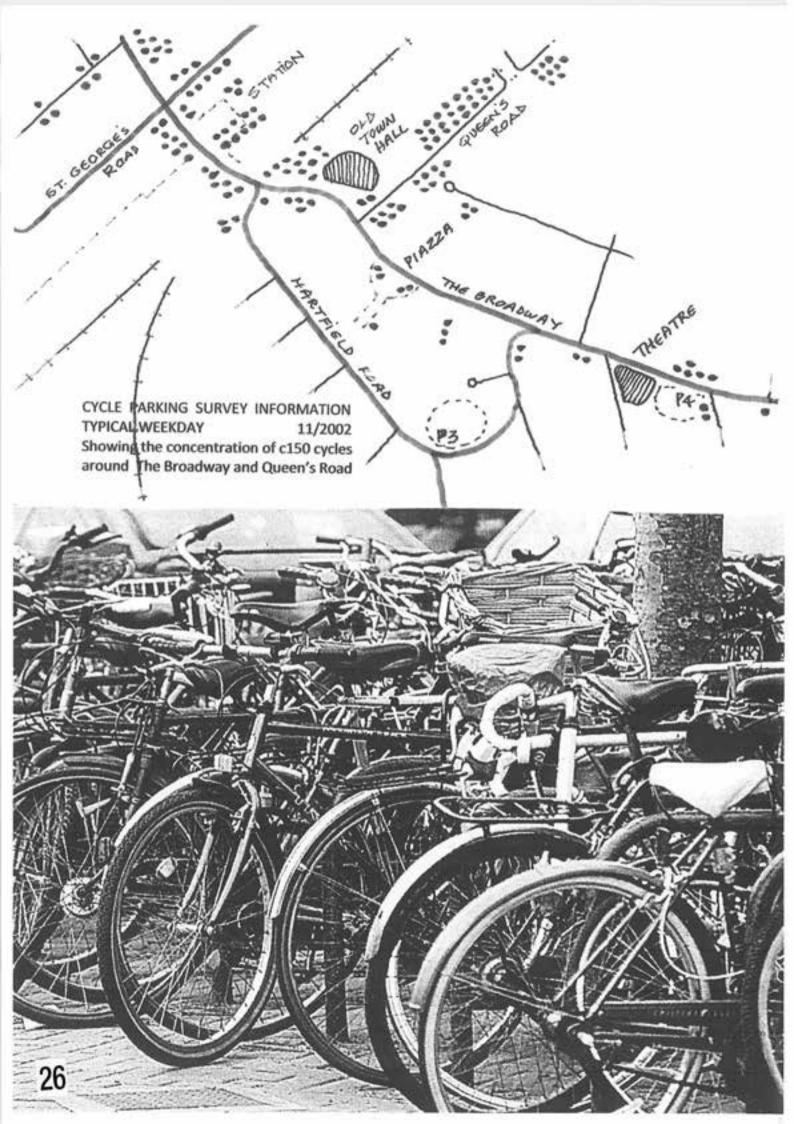


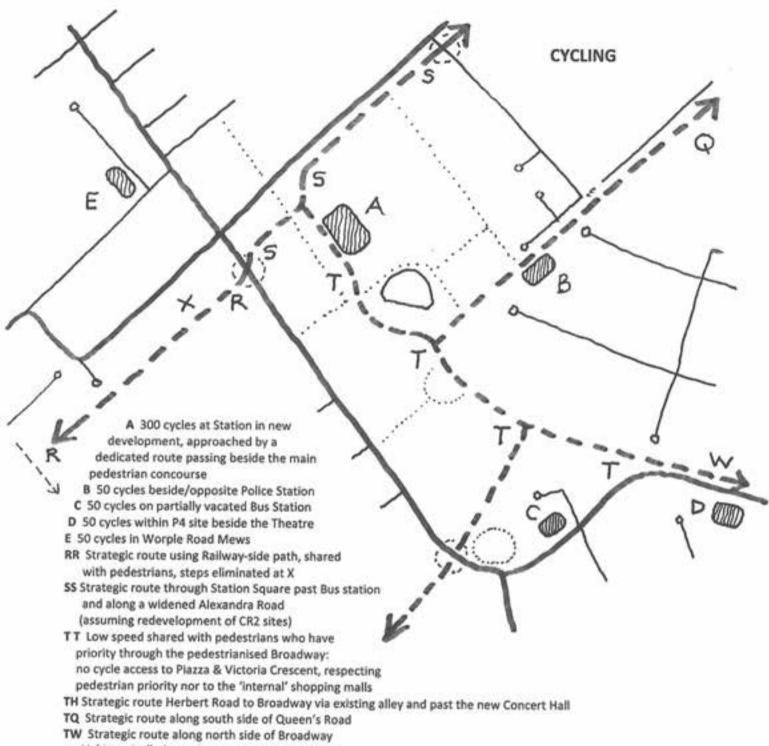












Light controlled crossings

CYCLING

Currently there are some localised cycle parking facilities, token road markings etc, but a future cycle plan for the town centre needs to provide a far more coherent network, involving 'strategic' routes, proper secure storage and parking arrangements, as well as the small scale localised initiatives.

Future cycle use is projected to increase, (noting also the growth of 'assisted' cycles, scooters etc), but the present provision of routes is both patchy and perceived as not sufficiently safe.

The plan above suggests firstly the setting up of segregated 'strategic' cycle routes, which would then provide the framework for the more local routes. And secondly, it suggests where the principal public cycle parking places should be. Cyclists invariably wish to get as close as possible to their destination, so a dispersed pattern is needed, with the (rebuilt) station being the principal parking place. Additionally, new developments (both commercial and residential) should provide for integral cycle storage. Cyclist behaviour and respect for pedestrians needs to improve if both are to share spaces. A much improved linkage to the Village High Street remains unresolved at this stage.

BUSES AND TAXIS

Nine bus routes (plus a night bus) currently pass into or through the town centre. By their nature, bus routes are able to be suddenly introduced, modified, or withdrawn as their operators respond to innovation and demand. The current 'through' and 'terminating' routes are:

- 57 from Clapham Park through the town via Raynes Park, Norbiton to Kingston
- 93 from Putney through the town via Morden to North Cheam
- 131 from Tooting through the town via Raynes Park, New Malden to Kingston
- 200 from Raynes Park through the town via Colliers Wood to Mitcham
- 493 from Tooting through the town via Village, Southfields, Putney Heath to Richmond
- 156 from the town centre via Wimbledon Park, Wandsworth to Vauxhall
- 163 from the town centre via Wimbledon Chase, Raynes Park to Morden
- 164 from the town centre via Wimbledon Chase, Morden to Sutton
- 219 from the town centre via Tooting to Clapham Junction

Currently, Taxis mainly operate from a dedicated slip road beside the station.

The principal changes to the road system involve the pedestrianisation of parts of The Broadway and Queen's Road, and the construction of a new bridge linking Alexandra and Queen's Roads.

Additionally, the major rebuilding of the Station and its surrounding area creates an opportunity to radically improve the bus and taxi facilities, and create a much improved connection to the Station.

As the road system evolves, as shown in the drawings of Stages 1 – 7, and the pedestrian zone expands, the bus routes will need to adapt. In stages 1 & 2, where traffic in the western part of the Broadway is reduced, instead of buses circulating the (present) one way system, routes would need to be progressively run along Hartfield Road. It is possible that some routes (including the 200) may need to continue to use the semi-pedestrianised western Broadway at slow speed until facilities, stops, and signalling systems are in place along Hartfield Road. Allowing 57, 93, 131, 219 to continue to use the western Broadway at the start of stage one would be possible/desirable; moving across into Hartfield Road only when the new traffic scheme had 'settled down'.

When the CR2 project work begins, the replacement of the present road bridge creates an important opportunity for a significant widening to accommodate bus stops on both sides directly opposite the Station square and entrance. Whether bus passengers cross the road to the Station at grade via light controls, or via a subway or overbridge walkway needs further study when the detailed design of the new Station complex is evolving. There is a difference of level between the present Station concourse and Alexandra Road of some 2m and, depending on the design of the CR2 scheme, this change of level may impact on the level of the intersection and local roads.

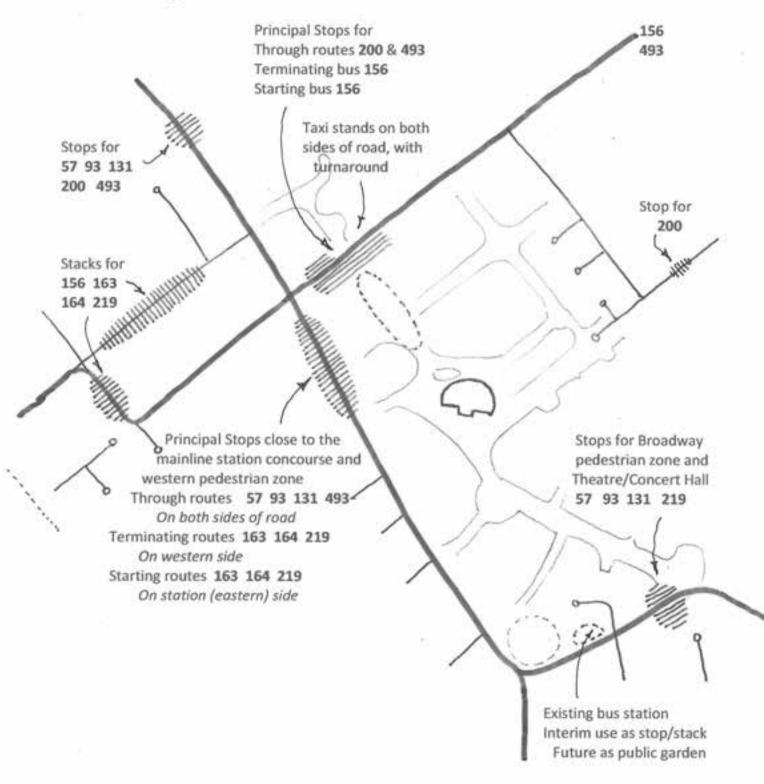
The construction of the new road bridge between Alexandra and Queen's Roads also allows the 200 to follow a more direct route via Alexandra Road, St George's and Worple Roads, and up the hill.

The Taxis could be best located on both sides of Alexandra Road, directly linked to the new station: this allows easy access to any destination. A taxi turnaround needs to be provided in the new development of the Station complex, located where the taxis now enter their slip road.

A future bus system would expect to be fume free and quiet, electrically driven, with transponders linked to the sophisticated traffic light control system for the town, its information and timing tied into the rail network: full under-cover weather protection access, stacking space for terminating buses maintained (currently Worple Road) with staff/rest rooms, no-step facilities and so on.

BUSES AND TAXIS

Potential routes and stops and stacks at Stage 7





TRAFFIC AND PARKING

A significant element in the Vision 2040 proposals is of course the alteration of the road system in order to improve the environment, and create a pedestrianised heart to the town. A town's road system invariably has to provide for various 'users'.

There is the non-local traffic, that simply wants to pass through on its journey. There is the traffic generated by local people and local businesses. There are delivery vehicles, buses, taxis. And of course there are pedestrians and cycles. All will often 'compete' for space and perhaps priority, in the relatively narrow roads that are characteristic of so many urban areas.

Old photographs show our principal roads with very little traffic, but over the years vehicles have dominated the heart of the town, and the result has been that pedestrians have been left with the 'space left over'. This is one of the reasons why many town centres are so unattractive that they 'have problems'. Without pedestrians walking freely, without the danger and fumes and limited space that comes from mixing with busy traffic, no town centre can thrive.

Progressively removing traffic from areas that should be pedestrian-focussed, and then relocating traffic to alternative routes is a significant change for any town. Changing established patterns can be disruptive in the first instance, which is why it is often best to make the changes in small steps.

This is why the creation of a pedestrianised heart to the town should be done in stages, and pages 17-25 illustrate this. Changes to bus and taxi routes and cycle paths are also explained.

With any pedestrian zones, it is essential that access for emergency vehicles is provided for at all times. Deliveries to business premises are also essential, and one way is to limit such access to late evenings/early mornings, so as not to compromise the pedestrian space.

Detailed calibration of access times are best left to be decided by the authorities and businesses.

As to the ability of the road system to accommodate the required volume of traffic: it has been known since the Buchanan report of 1963 that it is quite impossible and/or impracticable to provide enough road space to handle all the traffic that theoretically could be generated in an urban area. The result has been a general acceptance that traffic has instead to be 'managed'. Early bus lanes were strongly resisted as the resulting "narrower roads could not cope"; but now they all work. Pedestrianising the northern arm of Trafalgar Square similarly "was impossible": it now exists.

In the next 20 plus years to 2040, very significant changes in the way that traffic 'works' seem likely. Autonomous (ie largely self-driving) vehicles are already being tested in London, and many will be electrically driven, with sophisticated control and avoidance systems becoming the norm.

Traffic lights similarly will be able to 'talk' to and 'read' individual vehicles, allowing the signalling systems to optimise continuous (probably low speed) movement through the town. Not only traffic capacity, but the individual needs of pedestrians and cyclists will input to the control system. It would also be possible to introduce ways of 'charging' for vehicles that were for example seen as polluting, (or acting in ways that were anti-social) much as is already done in parts of central London.

Car parking is seen by the 'gurus' of future town centres (Portas, Timson, Grimsey et al) as an essential, without which a town will decline. Yet many Councils feel that "people should not use their cars". The answer might lie in technology and adaptation. New car parks should be designed to be convertible into other uses in the future if they were no longer needed.

With a 4 metre clear headroom and potential alternative access, this would allow future flexibility.

With autonomous cars, we are being told that soon it will be possible to leave our car, then tell it go and park somewhere by itself (probably on a cheap site well away from the town centre). And then call it up to come to you automatically when you need it.

All making town centre car parks rather less relevant.

What seems clear is that basic car parking for the town is needed now, but that we need to be prepared to adapt both our attitudes and our buildings, as times and technology change.







WRONG

Lopping to stumps

- Mass of straight branches grows from each cut: cut rots, branches fall.
- Tree shape destroyed and foliage much increased.
- Constant and frequent pruning needed with many boughs to cut each time.



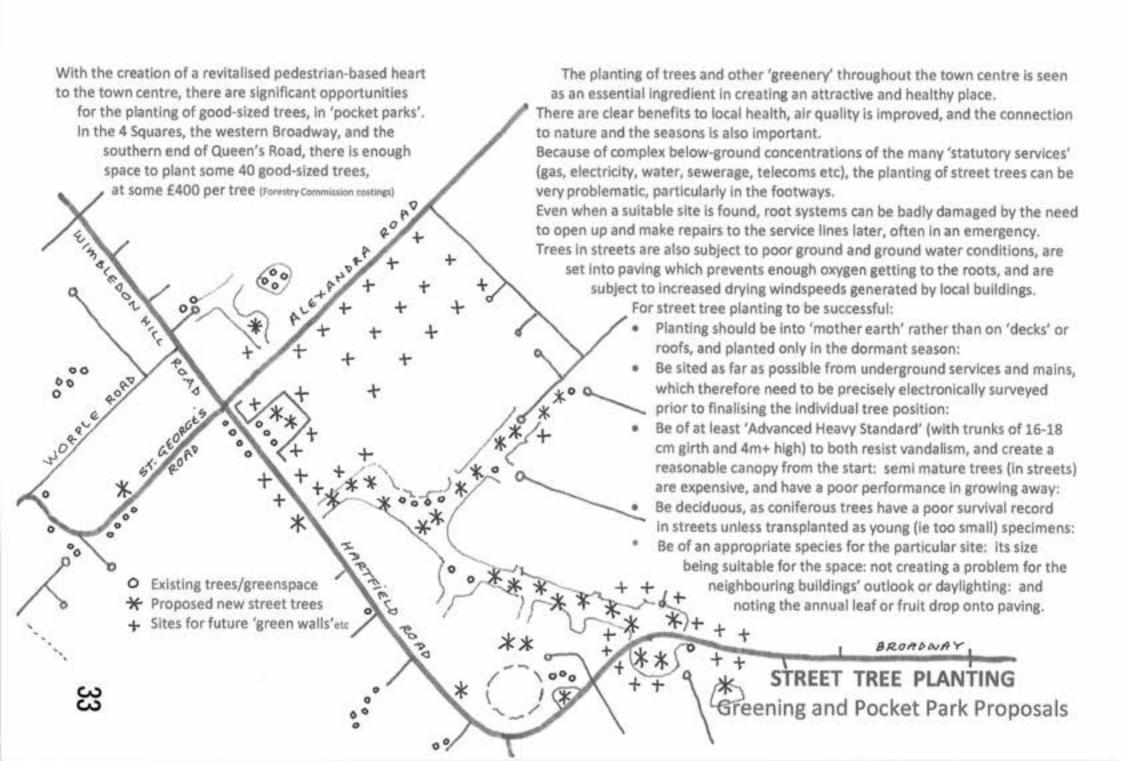




RIGHT

Thinning out branches at the trunk

- 1. No further growth from cuts which heal over with bark.
- Tree shape preserved and foliage permanently reduced.
- 3. No further attention needed for many years.



OFFICES

Offices and the employment they provide, are an important part of the town centre. The current stock of office buildings in the town range from the local 'rooms over the shop' through to the most modern. But we know that the way in which people use offices is changing, and whether we need more floorspace, and what kind it should be, is being questioned.

Two independent and influential reports recently are instructive. The first is the London Office Policy Review(LOPR) by Ramidus/CAG for the GLA in 6/2017. Its views are summarised below.

		refs
•	The London Plan implications of Brexit for offices in the short term, are much as now	2.1.70
	Medium term – much less certain, but likely to be characterised by prolonged uncertainty	2.1.70
٠	Long term – likely to be a gradual shift in dominance of London in Europe's financial services Implications for the whole office market are very significant	2.1.71
•	'Agile working' will increase: eg laptops, smart phones, tablets etc lead to new ways of work part time working, shared hot desks, with the public realm being part of the workplace	ing: 3.1.19
	eg atriums, public squares, coffee shops. Offices are becoming less a place to work on tasks, more a place to interact with colleagues With 16 sqm of office space per worker in the 1990's dropping to 11sqm currently, there	(25)
	could be growth in worker numbers, without adding floorspace	3.1.19
•	London's total office stock is c.26 million sqm, with c.2million office workers	3.1.55
•	If overall office floorspace per worker reduces to 12sqm, then the overall demand for office space in London drops to 24 million sqm	3.1.55
•	London's office workforce is forecast to grow by 600,000 by 2014, so 7 million sqm of additional office space could be needed by 2040	Section 9
	London's office market has never been more uncertain than at present	3.1.58
•	Speculative offices on accessible sites in outer London are classed as being 'No Change'	App 6
	London's office vacancy rate generally is mostly below 3% (but Croydon 14%: Richmond 9%)	App 5
٠	LB Merton's office floorspace has dropped 15% in past 20 years from 260,000 to 220,000 sq	m App 2
•	LB Merton lost 6% of its office floorspace to residential via PD between 2013 & 2016	fig 7.10
•	LB Merton has 22,000 (2018) office employees in 220,000 sqm floorspace	fig 7.11
•	Total number of office workers in Merton projected to grow to 30,000 by 2040	fig 9.3
•	This floorspace in the whole of Merton is projected to increase by 24,000 sqm by 2040	fig 9.14
	Wimbledon's GLA viability assessment is "protect" but not "promote" (Croydon is 'promote')	9.1.12

The second is about Offices in Wimbledon Town Centre specifically:

(Knight Frank Office on Market Outlook 2018)

- "(There is) uncertainty in the short and medium term, both over the length and magnitude of disruption from the construction industry" (eg CR2).
- "The Council is encouraging developers to (produce) larger and taller buildings. The ambition is laudable but somewhat problematic"
- "The profile and scale of demand in the market place does not support the scale of development envisaged".
- "The Local Authority should be setting their sights lower (literally)".

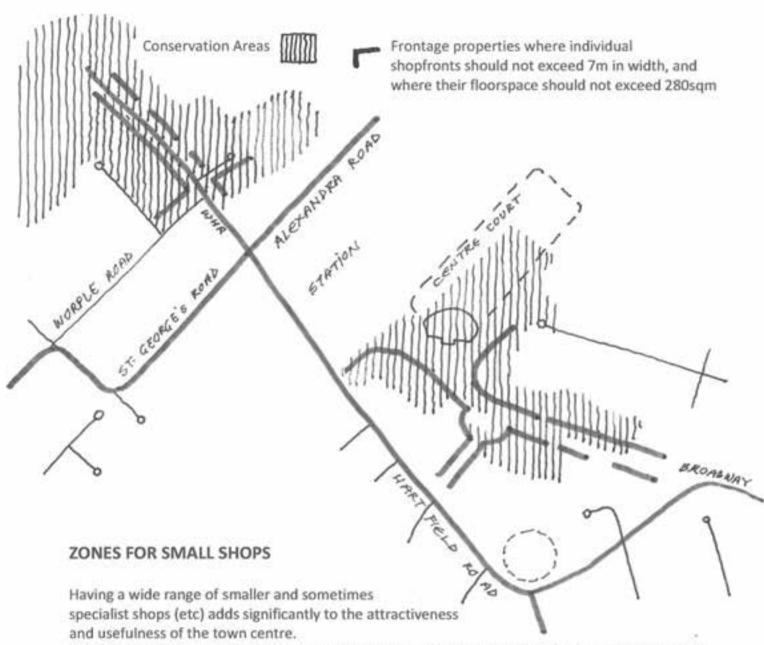
OFFICES (continued)

It is clear from these independent assessments that the pursuit of large scale office developments in Wimbledon is highly questionable. It may be that there is a wish to generate Community Infrastructure Levy (CIL) payments: or to increase the number of workers generating trade in the town at lunchtime. Or to finance the upgrading of existing offices (and increase their rents?) by adding more storeys.

In any event the projected end result of going for massive office growth in Wimbledon Town Centre is **not supported by independent studies:** it also creates a town which is unbalanced in its employment profile. That it also changes the nature and character of the place in a way which the public 'wishlists' clearly opposed is doubly unfortunate.

A rather different approach is needed.

- We should follow specialised and independent advice.
 The amount of office floorspace growth should be very limited, and be largely concentrated on the Station and railway land. This would help to generate some funding for the CR2 project, and encourage use of the public transport hub by incoming workers.
- The strategic aim should be to plan for only modest and 'natural' growth, not artificially stimulated.
- The height of new development should not exceed 22m (being 5 floors of office above a ground floor - the CIPD building in the eastern Broadway is 21.5m high at its eaves level).
 Higher than this runs counter to the clear wishes of local people, and creates a town character that is not 'Wimbledon': noting that this height limit (p37) needs to be much lower in some parts of the town.
 Attempting to finance the CR2 works by high slabs ruining the character of the town is not an option.
- There needs to be a range of office 'standards': not just the modern, highly serviced floorspace at top rents affordable only by the bigger players, but also mid-range offices with lower standards and lower rents to match.
 Smaller offices are also needed, perhaps above shops in older buildings and with less sophisticated access and facilities, all of which means that their rents are lower.
 Rather than pandering to the developer-led grandiose tower, we need a more tailored approach to making the town a more diverse and economically resilient place. It has been said before that when developers give advice to Councils, it is likely to be in their own interests, not the Council's.
 A range of standards and rental options for incoming business is more sustainable and desirable.
- As home working and 'agile working' increase, we need to encourage some office space that caters for short term occupancy, serviced spaces, meetings hire and so on.
 As the Ramidus report quoted above reminds us, offices are becoming less a 'place to undertake tasks' and more a place to interact with colleagues. Places to have meetings generate a need for covered spaces and coffee shops etc, either inside an office complex, or indeed in the town itself.
- To control change of use from office to housing (or any other such changes that may be suggested by a
 future Government) Article 4 Directions should be applied to all properties in the two conservation
 areas, and in the Tabor Grove enclave.
- To make the town attractive to potential office users, it needs to have that 'something extra'.
 It could be character, with safe pedestrian spaces and planting, to enjoy time away from the desk.
 It could be the bonus of a world class Concert Hall building putting on lunch-time happenings.
 This shows how important it is to have a holistic and overall view of the future town, as each element in the future plan links up with and complements the others.



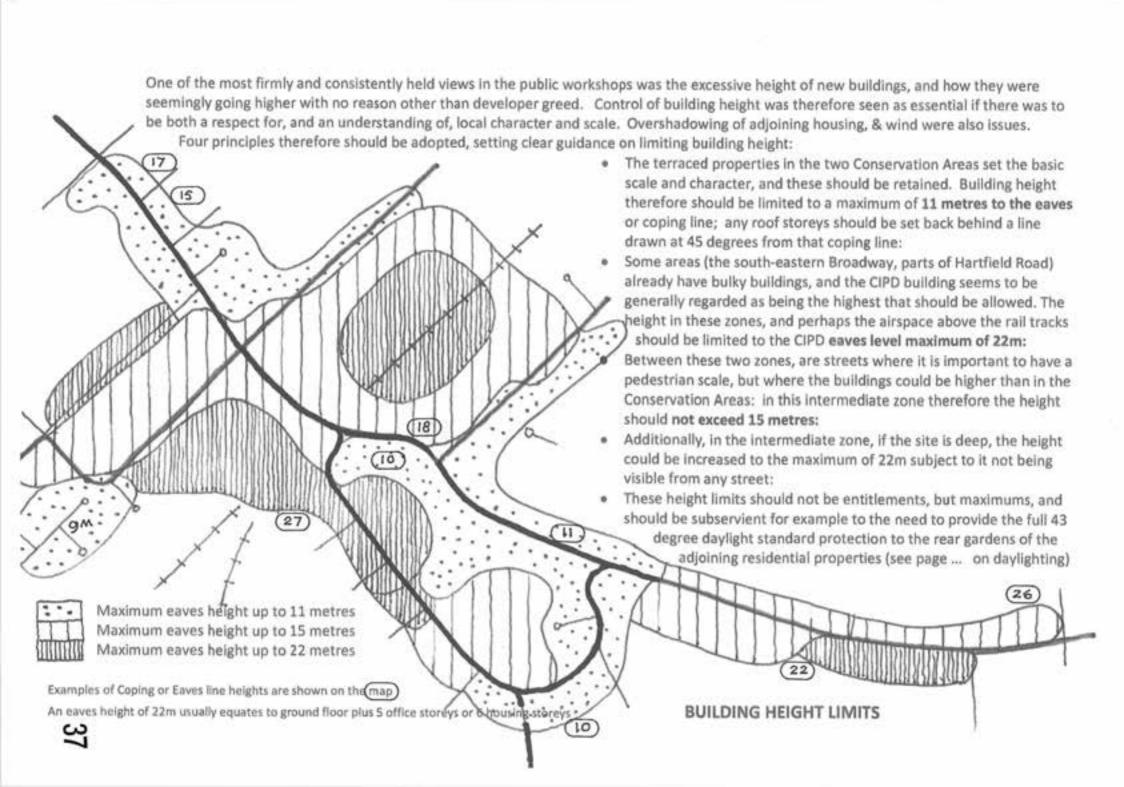
Pedestrians have more to interest them, and are more likely to stay and populate the town centre.

Amalgamation of smaller premises decreases both choice and visual interest. Natural market forces tend to favour big units and wider frontages, particularly in newer developments. The Town Centre Health check analysis by GLA (2018) says that "Local plans should (have) policies to promote a diverse range of uses in town centres, and support their vitality and vibrancy". It also recommends that there should be "a broader mix of store sizes and formats".

The two Conservation Areas are largely based around older terraces, which by their nature were suited to and designed for narrower individual frontages. Restricting the maximum allowable frontage width per shop in these areas would both ensure that there was a range of accommodation for the smaller business, and also create zones of greater interest for the pedestrian.

Restricting the floor area of some shop units is already adopted as the Council's planning Policy for Wimbledon Village (DMR1A3). Introducing the same approach, centred on the two Conservation areas in the town centre, and including a limit on frontage width is what we propose. The sketch plan above shows the proposed areas for this Policy designation.

Some premises would have the opportunity to extend at the rear, and this could proceed as long as their narrow street frontage was maintained, and the floor area did not exceed 280sqm. Such smaller shop units could of course be present elsewhere in the town.



DAYLIGHT, PRIVACY AND SUNLIGHT

DAYLIGHT: An entitlement for a plot of land to receive a sensible level of daylight and sunlight has been a cornerstone of the planning system since at least the 1950's. The London Plan Review 1960 referred to the 'Daylight Code' of 1958. The DOE published its definitive Daylighting & Sunlighting guide in 1971. 'Ancient Lights' of course pre-dates this, being Common Law.

Daylight standards try to ensure that a new development does not unreasonably take light from the nearby sites.

This is usually classed as a planning 'right TO light': rights OF light laws are a matter between site owners, and not the concern of the planning system. Unfortunately, the terms are often confused.

The Building Research Establishment (BRE) documents on Daylight/Sunlight of 1991 (revised 2011) provide the current technical references, which are based on either 'rule of thumb' angles, or a more sophisticated system based on protractors. The technical approach is much it was in the 1950's.

Both ensure that the required amount of light arrives at the site boundary of the nearby properties, (or the centre line of roads), not just the building's windows, as is commonly (erroneously) supposed.

Current Council Plan Policy (admirably and correctly) states that new development must "ensure (the) provision of appropriate levels of sunlight and daylightto both proposed and adjoining buildings and gardens" (DMD2a5). The reference to 'gardens' is highly important, emphasising that the neighbouring rear garden (or other land) is entitled to adequate daylight.

Current plan Policy also states that new development must "conserve and enhance the natural environment, particularly in relation to gardens" (DMD2a8).

The suggested 'rule of thumb' angles that would provide adequate daylighting are:

- 43 degrees from the neighbouring (rear & side) site boundaries (see BRE 1991 figs11/12/13)
- 43 degrees from the centre line of the road: (see note⊕below)
- 25 degrees from a neighbouring window (see figs 3/6/12/13)

All these struck angle measurements should be taken from 2m above ground level.

This matches the building heights along the western Broadway: the height of the buildings along the eastern Broadway do not comply. Either a steeper angle should be applied (say 56/60 degrees), or future buildings should be set back away from the road.

PRIVACY: Additionally, unreasonable overlooking of adjoining land should be prevented, and Council policy again ensures this by "protecting new and existing development from visual intrusion" (DMD2a6).

This is normally ensured by specifying a distance that provides an adequate measure of privacy between a proposed window and either a neighbour's window or a site boundary.

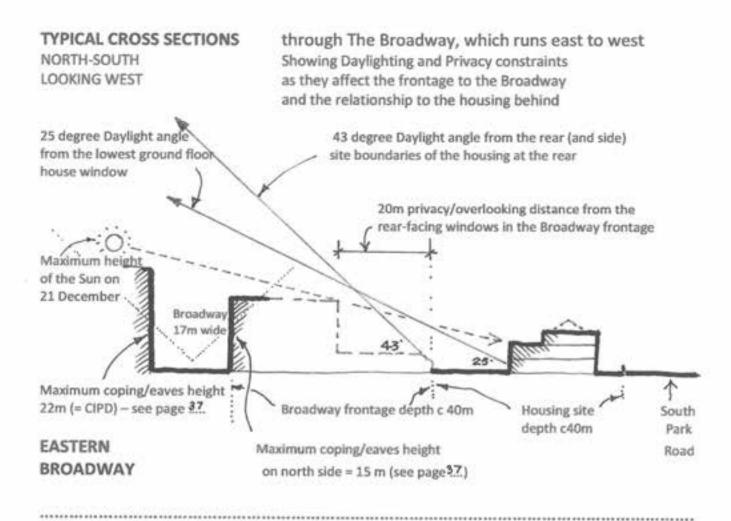
That distance is normally 20m in the Borough (less in dense urban Boroughs, more in outer London).

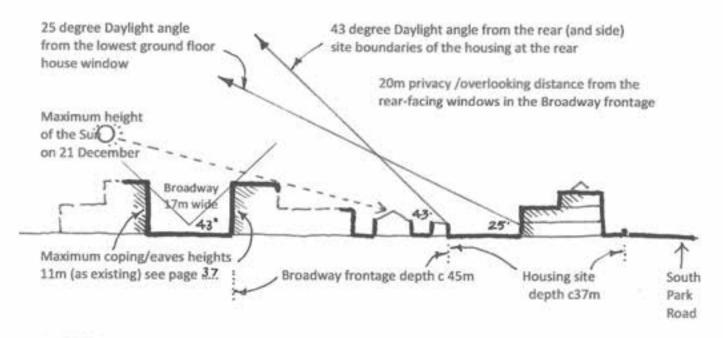
SUNLIGHT: With the increasing use of Solar Panels, and self generation of energy, there is a strong case for ensuring that neighbouring roofs (where such panels are usually located) are not unreasonably overshadowed by taller buildings. Solar panels (whether PV or hot water) work when direct sunlight (as opposed to just daylight) is able to reach them, which is why they are installed on roofslopes that are aligned between SE and SW.

The greatest need for heating and electricity is during the winter months. The height of the sun above the horizon at noon at Christmas is only c.14 degrees: (at equinoxes c.39, mid-summer c.63).

Such a shallow angle means that the long shadow of a taller building impacts on nearby properties.

The diagrams opposite indicate how the relationship between the high commercial buildings in the town centre impact significantly on the residential areas that are immediately adjoining. And how for example the height of the commercial buildings to the north of the Broadway need to be low enough to allow at least partial sunlight to reach the housing land beyond.





WESTERN BROADWAY

CONSERVATION AREA

Noting that, with the low angle of winter sun, no sunlight is able to penetrate to any part of the street: gaps in the southern frontage, and road intersections, are therefore the only places where the sunlight can 'arrive' at the pedestrian level in winter: Current gaps are therefore valuable and should not be infilled

CONSERVATION, HERITAGE AND STREET DESIGN

There are two Conservation Areas (CA's) in the town centre, The Broadway and Wimbledon Hill Road, (the latter extending well beyond the town centre into residential areas).

Listed buildings include the Old Town Hall (1931), the Theatre (1910), the Fire Station in Queen's Road (1907), Holy Trinity Church, 11 The Broadway, and the 'sea-plane hanger' off Dundonald Road.

Locally Listed buildings include 28, 31/33 (The Alexandra Pub c1860), 35 (The Library: c1885-90, additions being up to c1923), 37 – 47 (Bank Buildings 1885), all in Wimbledon Hill Road (WHR):

The Old Post Office in Compton Road, and 1-8 The Pavement in Worple Road (1907).

Other buildings making a positive contribution to the character and appearance of the WHR CA include

the long terrace 30-56 (c1881), 58/58a/58b (c1885) and St Mark's Church (1968-80),

1-4 St Mark's Place (1860). Market stall use enlivens St Mark's Place, with its magnificent tree.

Buildings making a **positive contribution** to The Broadway CA include the Prince of Wales Pub, the terrace 1 – 25 The Broadway, the Police Station and Baptist church frontage (1897) in Queen's Road. The curved sweeps of both the terrace of 2-34 The Broadway, and the more contemporary Piazza are both distinctive and a valuable part of local character. Other buildings in the town centre, but outside the CA's, are also noteworthy. The area around Tabor Grove is a potential new Conservation Area.

Both Conservation Areas are seen as essential elements in the town scene, and help to give it its unique nature and special character. Our proposals for both are based on: keeping the present coping/eaves heights, with any roof extensions being angled well back: keeping the narrow frontage shop units, and progressively repairing and replacing the missing elements of the original building design, aided by a small grants scheme: and public realm works.

The Broadway CA is of course an integral part of the pedestrianisation scheme, and as such can develop a more intimate character, where the whole of the floorscape can be designed to be the 'centre of the town'. Significant Tree and other planting space is available, and shop/cafe owners should be encouraged to utilise the public zone, increasing their attractiveness and trading potential.

The Wimbledon Hill Road CA on the other hand is quite different, with traffic still dominating. Here, in the same way, one would keep the present coping and eaves heights, and the narrow frontage shop units in the terraces.

Also the progressive repairing and replacing the missing elements of the original building.

Central to the progressive enhancement of these two Conservation Areas is a pro-active approach underpinned by a grants scheme. Small grants (financed by CIL funds?), and targeted to returning the publicly-seen facades to their original state, stimulate the building owner to improve. For every pound of public money given in grant, similar schemes have generated up to 14 pounds from private funding. Attempting to secure such improvements via the development control system achieves very little.

But in addition, street design needs to change. Retaining/replacing the granite kerbing and setts, using cast iron bollards of a design which would be contemporary with the buildings: using narrow yellow lines: placing the street lights and CCTV onto the building facades to lessen clutter on the footways. A basic one-page shopfront design guide should be followed (see Appendix), replacing the missing corbels and pilasters, blind boxes and cornices (with grant aid), and unifying fascia depths, but taking a much freer approach to the designing of the inserted shopfront.

Street lighting, not only in the CA's but throughout the town centre, is likely to be one of the 'traditional' elements that change. The development of electronics and the 'internet of things' will encourage lighting in towns to adapt to local needs, both to save energy and to provide operational information for the running of the town. Fake 'heritage' luminaires seldom convince.

Wireless 'mesh' technology, based on internet protocols, may be used to monitor not just traffic but air quality, parking availability, noise levels, crime scenes, car charging and so on. Proximity lighting reflecting the need for additional light, colour changes for enhancing local features, energy storage and re-use, all appear to be emerging (eg City of London, Barking & Dagenham).

URBAN DESIGN AND ARCHITECTURE

Proposal: The planning system has to design and plan the town: no-one else can do it.

Architects have to design and plan their building: no-one else can do it.

If the architect tries to design the town, or the planning system tries to design the building, problems.

The NPPF says that "plans should ... set out a clear design vision, so that applicants (can see) what is likely to be acceptable" (25). And refers to "maintain(ing) a strong sense of place, using the (layout) of streets, spaces, building types and materials to create attractive spaces" (27).

And be "sympathetic to local character and history... whilst not discouraging innovation" (27).

Also that schemes should "fit in with the overall form and layout of their surroundings" (31).

Unfortunately it then goes on to say (27) that a scheme should be "attractive as a result of good architecture". And that schemes "of poor design" should be refused (30). Well meaning but meaningless?

Architecture, Style and Design are all quite different terms, and from the NPPF downwards, the present policy on design is confused. Architecture can be defined simply as the art and science of building: (or "frozen music"). Style is wit, here today, gone tomorrow, a fashion: it could be neo Georgian or post-modern. Design is different again: it is a hard discipline, difficult to teach, difficult to learn. It solves problems, creates solutions, and hopefully something special emerges that has that indefinable special character. Most people misunderstand these terms, and use them in different ways.

For many years the planning system has been asked to deliver good architecture.

Bearing in mind that the great majority of schemes submitted for approval are not designed by architects, if we look at what we have been building over the years, the claim in planning policy documents that only good architecture will be approved is seen as, at best, delusional.

Essentially there are two alternative ways of working for the architect and the planning authority. One, where the planning system vets the emerging scheme and asks for changes to the architectural concept, 'so that the scheme can be approved'. This invariably leads to tensions between the architectural and planning professions (which is absurd and counter-productive), and to the architects in effect saying that they had to do 'this', in order to get planning permission.

This compromises the architects' responsibility for the quality and integrity of their scheme, and cannot possibly deliver a work of "architecture", as they do not feel that they 'own' the end result.

The other is where the Council's planning office lays out **the urban design criteria** at the very start of the project on urban form, building line, height, relationship to other buildings, trees, access, perhaps materials and all the rest. And then leaves the architect to work within those criteria, and does not concern itself with "how the building looks", or "what style it is".

Although this is the method that consistently delivers far better results (in the view of the writer), the quite personal views of Planning Committee members (and the public) along the lines of "it looks like a power station" can be difficult to resolve.

If better 'architecture' is wanted, the approach should be that ...

If the architect gets the (urban) design right, then the architectural interpretation should be left to the architects, and their clients. Good or bad perhaps.

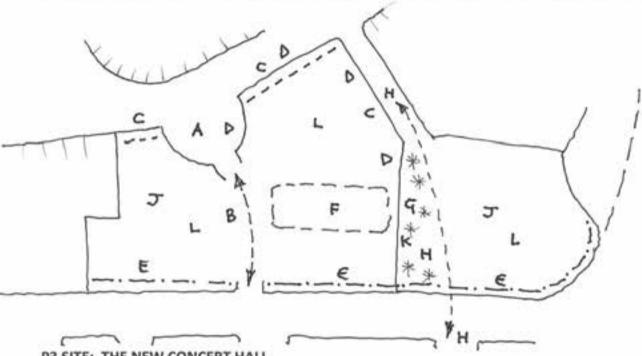
There will be a very small number of sites where unusual circumstances apply, and there will be a strong case for considering a more specific approach (for example the replication of a half destroyed classical crescent, or the infilling of a gap in a uniform terrace). But these situations need to be treated with care.

This second method of working would involve a significant change to the current working methods, where the first time the planning office now sees a proposal is often when the scheme architects table a fully worked out set of drawings, and is then asked to comment, off the cuff. Often without knowing the site. Instead, the planning office should be asked/required to set out the basic urban design brief for the site, before the architect starts to evolve the scheme concepts.

The mantra should be: The planning system can enable good architecture, but it cannot guarantee it: The Planning system should just concentrate on the urban design – if it's right, the scheme usually is.

PIAZZA

- A Retain existing Piazza shape and character and height: being now a valued 'character' space in the Town and Conservation Area: The Broadway to be a fully pedestrianised area
- B Retain a public highway route (now Victoria Crescent) through between Piazza and Hartfield Road
- C Retain existing building height along The Broadway, being a Conservation Area
- D Active (maximum 7m wide) frontages along Piazza, Victoria Crescent, Broadway, whole eastern side: consider colonnades along Broadway frontage, and facing the Concert Hall, for pedestrian interest and weather protection: consider lining' the large blank facades of bigger units with small specialist units for interest (ie not to repeat the existing dreary frontages of a long supermarket)
- E Selective setting back/road widening if required to operate the probable 3 lane Hartfield Road
- F New covered and high glazed internal mall/atrium between new buildings, used as a market, and for events, and leading the pedestrian directly to the iconic Concert Hall and the new plaza G
- G Pedestrian Plaza facing the new Concert Hall, a major sitting out and tourist area
- H Note strategic cycle (and public pedestrian) route passes through from Broadway to Herbert Road
- J Provide public car parking for c200 spaces approached from Hartfield Road: headroom to be 3.5m minimum and designed to allow future conversion to other uses as needs change:
- K The elevation facing towards the future iconic Concert Hall needs to be suitably imaginative
- L Whole development to be energy neutral and a major component of the town's CHP scheme



P3 SITE: THE NEW CONCERT HALL

Owned by the Council, this is a site with very high (likely to be National as well as London-wide) potential as a major Concert Hall, and being an iconic architectural project, unique in the UK. It could add immeasurably to the range of 'offer' of the town centre, and to the current 'brand' which is fixated to a large extent on the tennis name.

From the notes above, the main public approach to the Concert Hall is to be from the northwest, ie via the Piazza and the potential internal mall/atrium and the attendant pedestrian Plaza. Such a view towards the Concert Hall could be very dramatic, with the space around the Concert Hall entrance interacting with the space G. Another potential 'pocket park'.

Car parking for patrons is needed, in order to protect local residential streets: as with note J above, it should have high headroom (at least 3.5m) and be designed specifically to be converted to other uses in the years ahead, as needs change. Is the Museum of Music History a potential occupant? Local community-related arts and educational activities need to be integral to the whole concept.

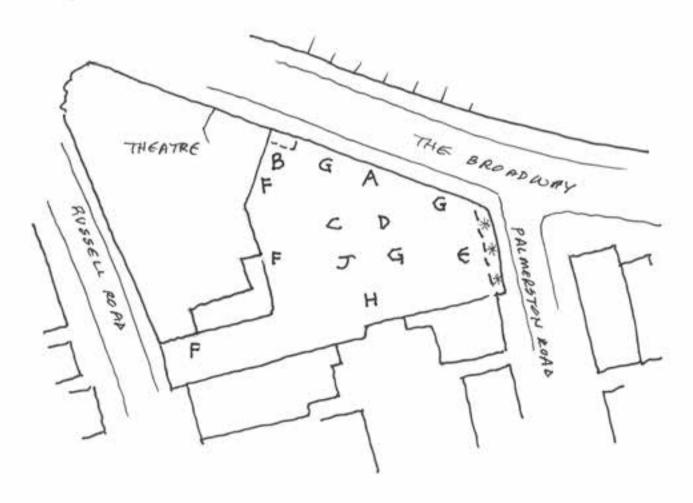
L. Development to be energy neutral and a major component in the town's CHP scheme

PLANNING BRIEFS FOR LOCAL SITES All subject to the urban design criteria in Vision 2040

P4 SITE BESIDE THE THEATRE

Owned by the Council, this is a site beside the Statutorily Listed and Council-owned Theatre. It currently provides car parking for this part of the town centre, and supports the users of both the Theatre and the Polka. Any disposal should be on the basis of a lease, with the Council retaining the freehold. This ensures that the Council is able to both gain financially from rents enhancements in the future (including from eventual redevelopment), it also gives the Council leverage in how the building is being used. Disposal of the lease via a formalised developer/architect competition, working to a common defined urban design framework, is the suggested method.

- A The ground floor frontage of the adjoining Theatre is poorly designed and of little interest: the new building's elevation needs to compensate for this, perhaps a colonnade, smaller units
- B The junction with the Theatre corner needs care: a negative set-back detail?
- C Height of the building should not be above the current Theatre coping: the current roof plant is ugly in the long views from the east, and shielding this should be an aim
- D Provide car parking for c100 spaces, approached from side roads; headroom to be 3.5m minimum, and designed to allow future conversion to other uses as future needs change
- E Set back elevation beside Palmerston Road to match building line: tree planting in frontage
- F Establish whether additional facilities are required for the proper future operation of the Theatre, either servicing or access or additional floorspace, potentially additional access at upper floors
- Ground floor to be for cultural and café uses: any residential uses to be suitably insulated from performance noise Set back building to safeguard privacy to adjoining properties
- H Set back building to respect privacy of adjoining sites
- J Development to be energy neutral, and a major component of the town's CHP scheme



HARTFIELD ROAD JUNCTION LEVELS

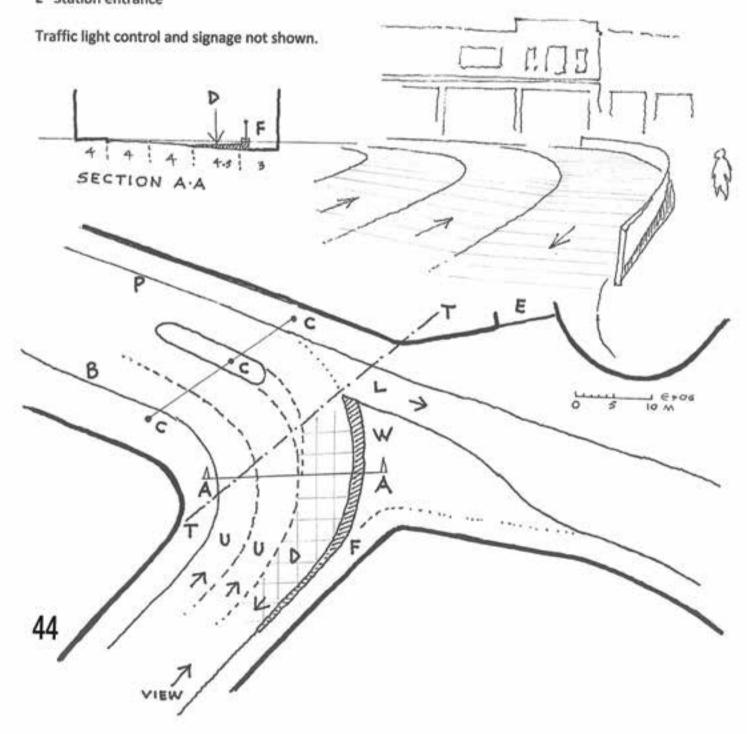
The existing road camber slopes down at about 8 degrees towards the Prince of Wales Pub.

This is not suitable for traffic travelling from the Station and down the slope into Hartfield Road, as is envisaged in the short term whilst awaiting the rebuilding of the main bridge over the tracks by CR2. These sketches show a possible revision, where the two existing 'uphill' lanes (U) are retained at their present levels; but the third (D) 'downhill' lane is raised and made level. (or sloped towards the other lanes). See diagrammatic section AA, and illustration below.

This results in a low retaining wall (W) and railing along the present kerbline to protect pedestrians. Probable area of carriageway needing to be raised in level shown hatched.

This concept is shown diagrammatically below, but needs to be reworked by the Council's highway team.

- F Existing c3.1m wide footway probably narrowed to accommodate the new barrier
- TT Assumed position of rail tunnels below
- P Existing car parking bays removed, to allow space for repositioned pedestrian crossing (C-C)
- L Lane for cars going to Centre Court car park, and for buses, and emergency vehicles etc
- B Existing bus stops retained
- E Station entrance



ENERGY

The NPPF says that plan policies should "increase the use and supply of renewable and low carbon energy and heat" (151). And that developments should "enable charging of ...vehicles" (110): and "support renewable and low carbon energy infrastructure" (148): and "should reduce greenhouse gas emissions" (150): and "provide a positive strategy for energy from (renewable) sources", and "draw (their) energy supply from decentralised, renewable or low carbon energy supply systems" (151): and "comply with policies on decentralised energy supply", and "take account of building orientation ... to minimise energy consumption" (153).

Nationally, the average UK annual electricity consumption per person is around 5,000kWh.

Comparable figures for other countries are: Germany 6,000, USA 12,000, Canada 15,000kWh.

Electricity and gas use figures for the town centre alone are not available, but non-domestic annual consumption for the Borough appears to be: Electricity c130 million kWh, Gas c400 million kWh.

The London Plan (2011) set a target for 25% of heat and power to be delivered by decentralised energy networks by 2025. The current draft asks for non-housing development to meet a zero-carbon target by achieving a "reduction of at least 35% beyond the baseline of Part L of the Building Regulations" (9.2.5). The aim is said to be "zero carbon by 2050" (9.3.2). It also encourages developments to be designed to reduce energy needs by building design, passive ventilation not air conditioning, orientation and shading, insulation, green roofs and walls (S14).

Local planning policy promotes a decentralised energy network in the town centre (DMEP1). This is the legacy of the previous well-regarded "Merton Rule".

Unfortunately, anecdotal but publicly expressed evidence from energy specialists is that whilst many new buildings appear to comply with the energy performance criteria in the Building Regulations, actual performance in use is 60% or more above those (paper calculations) figures. This should be considered to be an intolerable situation.

So it would appear that despite best endeavours, the use of energy and its associated generation emissions is utterly failing to meet policy targets. We still see applications for office development on sites facing due south, and with an all-glass unshaded façade. Is it the case that some developers seem to still produce a 25 year old building design, apply some token solar panels, build it cheaply, sell, and then leave the future occupier to deal with the high costs of heating and cooling?

The planning system has a duty to do what it can to make a positive contribution to energy reduction. The aim should be reducing the importation of electrical and gas energy into the town centre, year on year. Measures should include:

- Introduce and grant aid a town-wide Combined Heat and Power (CHP) system, incorporating a large scale electrical energy storage facility, which is close to being practical and operational
- Adopt building height limits to allow for sun to reach solar panels on roofs in the surrounding area
- Design all new commercial buildings as energy neutral, with natural ventilation and cooling, inbuilt energy generation and storage
- Design new housing similarly, with no single aspect flats, no internal unlit corridors: utilise battery storage held within vehicles
- Design facades to provide natural inbuilt shade, but also achieve solar gains in winter
- Insulation and solar panels as an integral part of the total design rather than add-ons
- Promote air source and ground source heat pumps (using bore holes)
- Install street lights that vary in intensity according to need
- Grant aid the retrofitting of existing premises to achieve higher zero carbon compliance.
- Ask for annual gas and electrical energy importation figures for the town centre to be collected and published by the Government's Dept of Business, Energy & Industrial Strategy.

IMPLEMENTATION AND FINANCE

Any long term programme of work, as is being suggested in this planning framework, needs the Council to take a clear lead in implementation and co-ordinating action. Up to now the Council has simply reacted to ad hoc planning applications submitted by the development industry. This approach cannot work if the town is to be creatively transformed and managed over the next 15 to 20 years.

Changing the culture to being pro-active, and to deliver the public's 'wishlists' will involve a challenge. To do this, the Council should consider setting up a Town Centre Sub-Committee with a lead Councillor as 'Champion' to co-ordinate action, and make things happen, all in conjunction with local people.

Fortunately there are some significant positives to work with. Skilled Council staff will be an essential in giving support and finding ways forward. The public groups have a wealth of local knowledge, if only they and the Council can find a way of working together positively.

For a long term project as this is, collaborative non-partisan working, based on shared ideals, would deliver a more positive output.

There are also important sources of finance, or benefit in kind, for example:

The Crossrail 2 project by its nature generates a great deal of change. In dealing with the scheme design, and in the build-up to the Parliamentary stage, it will be essential for the Council and the public to press the CR2 team to integrate its project fully into the life and fabric of the town. This needs to be actively promoted at both the design and consultation stage, and at the stage of the Parliamentary Bill.

The CR2 team needs to incorporate and deliver and be wholly responsible for providing some specific items:

- Acquiring the minimum amount of existing property, and fully compensating the owners/occupiers:
- Rehousing the displaced residents and businesses resulting from property acquisition, allowing them to maintain their local presence and connections:
- · The new bridge linking Alexandra and Queen's Roads (which is said to be an integral part of the project):
- Construction of a new and wider road bridge to replace the present bridge beside the Station, needed for the new track layout: replacing the many 'underground' services that currently pass across the tracks:
- Maintaining the present bridge in position until the new bridge is able to take over, to minimise disruption to the whole town centre: upgrading the railway path cycle route, eliminating steps:
- · Incorporating bus bays on both sides of this new bridge, and linking bus passengers into the station:
- The upgrading of the current pedestrian bridge across to Dundonald Road, eliminating its steps, and making it an important pedestrian and cycle (not road traffic) route, leading to the new development:
- Providing bus and taxi facilities on Alexandra Road, and the cycle parking & routes around the Station:
- Rebuilding the Station, plus the development of commercial, retail, leisure, residential (including social housing) over the tracks, all within the design parameters on height, green-ness, energy generation as we have set out above: Renovating the Dundonald Listed 'seaplane hanger' for public recreational use:
- As yet undefined protective measures (against road traffic, noise/fumes/dust, 24 hour working) to protect local people and business from the effects of the ten year construction cycle on the wider area:
- A 100% commitment to tunnelling being driven from the Thames end, to significantly lessen the extent
 of local demolition and disturbance to the life of the town, and the major disturbance of the suburban
 rail services, which would otherwise be caused by the slow-moving engineering support trains:
- Design new development sensitively to eventually 'repair' the gaps and scars created by the initial demolitions required for the large scale engineering works:
- Provide the vital infrastructure and support for new development to take place above the rebuilt station, and the associated trackwork.

It will be important that these and other elements are fully incorporated into the hybrid Bill, so that these major works are able to be seamlessly woven into the fabric of the town. And importantly, these and other items need to be seen as essential and integral components of the CR2 project.

Any attempt to exclude them "to save money" should be firmly resisted. Without them in place, the CR2 project will scar the locality, and will not be properly integrated into the fabric of the town.

The CILevy from local site development generates income (some £2m in 2015/16 in the Wimbledon E Zone). Whilst 15% has to be spent on providing facilities that are needed by the development, 80% is then available for infrastructure benefitting the relevant part of the Borough. Public selection of projects is also built into the process, and as the largest economic driver in the Borough, Wimbledon town centre would expect to be a priority. Section 106 payments are also collected.

Business rates, collected from the larger BID payers in the town centre, amount to some £24m annually, of which c£7m is retained by the Borough. Business rates are also collected from the smaller premises that do not have to contribute to the BID, (no figures available) thus adding to the resources pot.

Re-investing the greater portion of this revenue in the town would be expected over the whole period of the plan up to 2040.

Rents from Council parking sites: Annual income from the P3 site car park is currently some £600k, with another £150k from the P4 site. Income from a future lease on the P4 site via a developer competition would expect to yield well, noting that this is an approach where the gains to the Council are significantly more that can be obtained via so-called 'negotiation' with a single developer, which should never ever happen.

Kerbside parking income is significant also, noting that the Council's parking fund is in surplus.

External funding projects: In the same way that the Mitcham Fair Green improvements costing several million were largely funded by aid from TfL, GLA, and others, funding for some of the works in the town centre could attract similar support.

GLA/TfL initiatives have regularly supported Cycle & bus/taxi networks and facilities. Traffic diversion to improve pedestrian zones, sophisticated traffic signalling systems, will all need to draw on such external funding supports as they become available.

Tree planting (a relatively low cost spend) should be financed through adoption of a Borough-wide "Tree Years" replacement planting policy

Developers: external public realm works and planting associated with individual projects can benefit both the scheme and its setting in the immediate area. Covered ways, arcades, setting back buildings to create some road widening, also can provide better facilities for the public, with CHP and other contributions.

Fees: are received by the Council for planning applications, licences for highway use etc.

Housing Associations have access to funds to acquire the social housing elements of new development.

Love Wimbledon derives its annual income of some £400k from the town's BID payers, and uses this to promote and enhance both the businesses themselves and the public experience and enjoyment of the town. This independent-of-the-Council promotional activity is a valuable complement to the economic, environmental and physical transformation of the town.

Setting up a simple shopfront grant scheme in the two Conservation areas (similar to the scheme that the Council had in place for part of the Broadway shops some 5 years ago) is again a relatively low-cost operation, but one which has a transformative effect. For every pound of public money given out in grant, similar schemes have generated up to fourteen times that sum from the building owner.

Additionally, the positive approach improves the whole relationship between applicant and Council, as well as improving the quality of the finished work (unless the work is of a good standard, no grant is paid). It also encourages the smaller and more skilled building firms.

Bringing in the iconic Concert Hall is another kind of asset, something capable of transforming the reputation of the town and the name of Wimbledon. Its public service functions would also bring business and visitors.

Unimaginative stagnation, leaving all change to the vagaries of the market, with an approach that just encourages ad hoc planning applications without an overall vision, does not address the major issues now facing this town centre, as with many others.

Investing prudently in its transformation, according to a long term overall plan, and then doing things in stages as resources become available, is the more business-like model that should be followed.

Both Town and Council stand to gain from investing in a healthy and successful and resilient centre.

THE WISHLISTS: HOW DOES VISION 2040 DELIVER ?

How do the proposals in this Vision 2040 'score' in response to the Public's List of Priorities, as set out at the beginning of this document?

Basic Wishlist point (see page 9)

What Vision 2040 proposes

uses in the future as the need for parking changes

replace public service vehicles/buses by 'green'

models, favoured access status for electric cars

Sophisticated traffic signalling proposed, restrict access to majority of the centre by polluting vehicles via a charging embargo, provide for out-of-hours van access,

 A Plan made by Council & Public together Not yet achieved: dependent on mutual collaboration A Plan that is Pro-active Specific proposals are set out rather than 'policies' And that is understandable by local people Not yet tested: await public appraisal and response And that works independently of CR2 Proposals are included which are independent of CR2 A town that is memorable 2 conservation areas as special zones; extensive pedestrianisation: 4 squares/pocket parks: extensive street tree planting: world class iconic concert hall as a major draw; building height limits limited to pedestrian scale: modest growth in floorspace potential, including housing: improved public safety, noise/fumes lessened Respect scale and character, lower heights 2 Conservation areas form the heart of the town, and height controls restrict out-of-character development: an emphasis on pedestrian safety and enjoyment Pedestrianise the heart of the town Extensive worked/staged proposals, traffic progressively diverted around the heart of the town, not through its centre: pedestrian zone up to 550 metres long, with more than 1000 metres of pedestrian ways overall Weather protection for pedestrians Internal malls, canopies over footways, awnings, Galleria potential between Piazza and Concert Hall Create Pocket parks and green space 4 public squares with 'mother earth' planting capability 40 plus substantial street trees, greening walls Improve air quality beside pedestrians Removing traffic from pedestrian zones, restricting access to sensitive 'people' areas by polluting vehicles, sophisticated traffic signalling to favour slow continuous movement lessening pollution Improve good local buildings Grant aid repairs to conservation area properties, adopt simple shopfront design policy, improve setting of good buildings by removing traffic and associated clutter (eg street lighting can be on building facades) allowing re-paving/tree planting of public spaces Rebuild station, new development above achieved only if CR2 proceeds New development to be flexible in use Car parking to be designed to easily change to other

Slow down traffic, limit polluting vehicles

	Create central bus/rail station	Achieved caby if CD2 averaged
		Achieved only if CR2 proceeds
•	Rebuild/realign WHR bridge	Achieved only if CR2 proceeds
	Provide a second road bridge over the tracks Safeguard local people from the CR2 works	Achieved only if CR2 proceeds Proposes CR2 tunnelling from the Thames end, to allow spoil to be transported by river, to avoid spoil etc going down busy commuter lines: to lessen local disturbance by construction traffic, and to allow the total reconstruction of the station without having to provide for the large scale tunnel mouth service sites: achieved only if CR2 proceeds
•	Promote cultural activities and the new Concert Hall	Proposes the allocation of the P3 site to the iconic Gehry-designed hall, bringing a whole new National and London-wide dimension to the town, with its extraordinary impact potential, increased visitors and Borough-wide (and beyond) cultural contribution and spin-off: new pedestrian square beside the Theatre
•	Retain/replace public/civic functions	Proposed but not yet achieved: encouraged in part of the CR2 Station development
٠	Protect small shops, lower rents	Specific upper limits set on (small) shop size and floorspace in the two Conservation areas: lower shop rents not yet achieved
•	Retain low cost offices for startups	Retention of small scale older offices in the two Conservation areas, whose lower grade facilities generate lower rents; restraint on new development via height limits controlling potential building volume
•	Limit additional office development	Modest growth only is proposed, given the limitations on heights, and limited needs as defined in the quoted independent reports: until CR2 proceeds, when additional offices and housing can take place above the station
٠	Rehouse residents and businesses affected by the CR2 proposals locally	Not achieved: dependent on CR2 acceptance as their obligation, as an integral part of their project
٠	Provide new housing in the town centre	Achievable in the volume of building proposed but not yet achieved
•	Protect housing around the town centre	Limit maximum height of new development, to protect Daylighting, sunlighting and privacy/overlooking standards of nearby housing from aggressive new development
•	Require new development to be energy neutral	Energy neutral standard introduced for all new development; connection to future CHP ditto: as CHP scheme not yet set up, objective not yet achieved
•	Encourage outdoor use of shop forecourts	Pedestrianised spaces encourage this via highway licences, plus covered malls and market
•	Set up local planning centre for Council, CR2 team, Love Wimbledon and the public to interact and 'run' the town centre's future	Not yet achieved: dependent on mutual collaboration between Council, CR2 and public groups

THE NPPF: HOW DOES VISION 2040 RESPOND?

In July 2018 the Ministry of Housing, Communities and Local Government produced the updated National Planning Policy Framework (NPPF), setting out the Government's planning policies, and how they should be applied.

It provides a framework for preparing local plans, and has three principal objectives: (8)

- Environmental, protecting the natural, built and historic environment, including moving to a low carbon economy
- Economic, ensuring that sufficient land, buildings and infrastructure of the right type is provided: and
- · Social, creating a well-designed and safe built environment, with enough housing.

Local Plans are seen as "a platform for local people to shape their surroundings". (15)

How do proposals in Vision 2040 respond to the following statements in the NPPF?

Refs:	NPPF policy	What Vision 2040 proposes
15	A local Plan should be a vision for the area's future, and local people should shape their surroundings	The basis of Vision 2040 is the character of the place as defined by local people, and what they wish for: additionally a planning 'shop' would provide public input to pre-app discussions
22	Plans should look ahead at least 15 years	2040 is proposed
28	Plans should establish design principles	Protection of Conservation areas, improve safety and air quality for the major pedestrian zones: reorganise traffic, greening and tree planting, new public squares/pocket parks: height limits to new buildings
28	Conserve historic environment	Two Conservation Areas become the focus for small businesses, with special character: renovation grants, shopfront design guidance, shop frontage width limits and building height restriction: renovation of listed railway shed: improve setting of listed Old Town Hall, designate new conservation area (Tabor Grove)
29	Local Communities can produce neighbourhood plans (NP's)	Vision 2040 starts with the public wishlists as its main input, but it is not a NP, as it proposes an alternative approach to Council policy
39	Improve Pre-application discussions	Proposes that all pre-apps are made public on day one, and that the public has a right to advise and contribute directly at the start of all projects via the local planning 'shop'
53	Use Article 4 Directions to remove PD rights to protect local facilities, amenity and well-being	Proposes A4D's to limit change of use from eg office to housing to maintain a stock of basic low rent offices for start-ups: also to control antisocial uses and cumulative impact (p35):

85	Promote Town Centres' vitality and respond to changes in retail	linking licensing and planning of premises to control anti-social behaviour Proposes a new pedestrianised heart for the town, encouraging people to stay: protects and creates small shops zones: maintain car parking		
86	Encourage housing which ensures town centre vitality	Proposes new housing development in centre		
91	Promote social interaction by active street frontages, easy personal contact	Proposes small scale active frontages, plus large scale pedestrianisation over time, encouraging people to stay in the town centre, and use it		
91	Encourage walking and cycling	Proposes pedestrianisation of the heart of the town, and a strategic cycle network		
91	Encourage green infrastructure	Proposes 40+ major street trees in the newly pedestrianised zones and 4 pocket parks: green walls and roofs promoted in newbuild		
95	Ensure public safety in Town Centres	Removes traffic from main pedestrian areas, limit vehicle speed and noise and emissions: Aid foot and cycle crossings via sophisticated signalling control of traffic: Limit anti-social evening uses that drive public away, keep local policing presence: Encourage residential use in pedestrian and shopping zones as 'eyes on the street'		
102/4	Promote public transport, walking, cycling networks	Proposes major bus station and taxi 'hubs' beside Station: segregated pedestrian routes: A strategic grid of cycle routes centred on the station, cycle paths through pedestrian areas		
104	Provide for large-scale transport facilities	Accommodates strategic CR2 via rebuilding of Station, with 2 new road bridges over tracks		
110	Prioritise pedestrian and cycle movement	Pedestrianised Town Hall Square & Broadway, 4 pedestrian squares, cycle parking for 300 at Station plus 200 in satellites		
110	Prioritise access to public transport	New bus/taxi and rail stations linked together		
127	Reflect local character and design	Protect and grant aid 2 Conservation Areas: limit building heights to protect character, and privacy/daylight/sunlight of nearby housing		
129	Use workshops to engage local community	Proposes planning 'shop' in town centre to act as focus for public involvement in town's future		
151	Draw energy supplies from renewables	Proposes energy neutral development, a CHP scheme across the town, retrofitting grants, limiting building heights to protect day/sunlight to neighbouring buildings and gardens		



The Broadway before and after? A new pedestrianised Town Square, with the Old Town Hall on the left. One of the four 'squares' or 'pocket parks' being proposed, each with a very different character. Existing trees around the Old Town Hall building already help to humanise and soften the space, and more trees could be planted (including 'energy trees' where local u/g services prevent planting?). Note the terrace of shops on the right with its coping/window levels stepping down to match the slope. Shops and restaurants now have the space to 'spill out' onto the street, lending character and creating additional trading floorspace. The Square provides space for temporary exhibitions, public events, local bands, entertainment, with arts/sculpture, public facilities. Street lighting could be largely mounted onto the building facades, to reduce clutter. The building straight ahead (with its incongruous windows) could ideally be renovated and restored, with grant aid, to match its neighbours.



CONCLUSIONS AND ACTION

It seems clear, to both the public and to the Council, that we need a new approach to the planning of the town centre. We need to respond positively to the changes that face High Streets, primarily by making the centre attractive to people, so that they will not just come, they will want to stay and use the centre. This has almost nothing to do with 'development'.

It has everything to do with pleasantness, safety, useful facilities, ease of access, imagination.

The Council (rightly) started by asking the public what their 'wishlists' were: the mantra presumably being 'whose town is it anyway'?

Responding to those wishlists, two rather different approaches are emerging.

One, from the Council, suggests that the future lies in large scale development of offices, with the main structure of the town left as it is, but with better "public realm". This approach seems to have generated opposition, not because the Council's general aspirations are rejected – far from it - but because their proposals do not deliver when set against those aspirations. And the public's wishlists are largely ignored. There is the feeling that offices are there because developers say they want them, but there is no benefit to the town or local people. And local character is ignored. And we have seen from independent reports that the need for offices, in Wimbledon specifically, is quite modest. And when developers give advice to Councils, that advice tends to be in their interests, not the Council's.

The other approach is set out in this report, and is very different. It faces up to the current challenge of domination by traffic, with its danger, fumes and all the rest, by carefully and progressively diverting the traffic around the pedestrianised centre. It is also a plan that takes as its starting point the public's wishlists. Our assessment in the last 4 pages of how this Vision 2040 approach measures up against those public wishlists (and indeed the Policies of the Government's NPPF) is instructive.

The creation of a pedestrian-dominated heart to the town then makes other things possible.

The conservation areas become centres for smaller shops. The central pedestrian spine becomes a place for recreation, for tree planting, for enjoyment, for the staging of events. It is an approach that takes the long view, rather than the short termism of developers who build, sell and then disappear.

But it also recognises that the town needs to evolve. So it sets out a number of stages, each one allowing the town, its businesses and the public to adjust gradually. Importantly, each stage creates at least some (albeit small) public benefit; nebulous promises for something good in the distant future are not believed, and seldom arrive. We still await the replacement of the Civic Hall, lost in the 1980's.

Importantly, this is a plan that is based on proposals. Since the 1970's the UK planning system has been fixated on policies. A Council would respond to a developer's scheme by referring to approved policies. In other words, the whole planning basis was reactive, and depended on some other agency to make a proposal.

It seems clear that town centres now need something more imaginative and creative, and very different. Market forces alone seem not be to be able to turn around a town's fortunes.

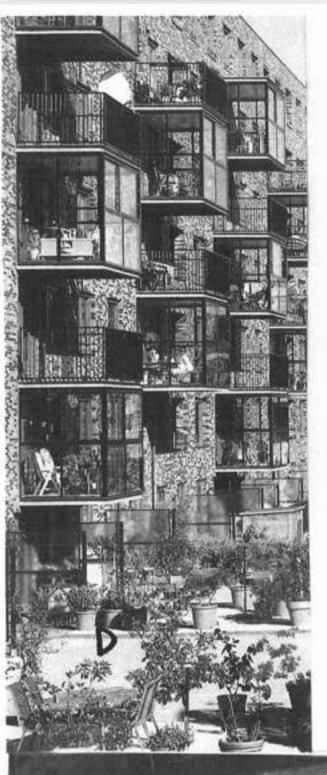
This new type of plan is based on ideas and proposals and pro-active action, rather than on passive wishes and policies. Rather than 'blaming the developers and the Council', local groups may be asked to adapt to joint working with the Council, and this will often highlight tensions.

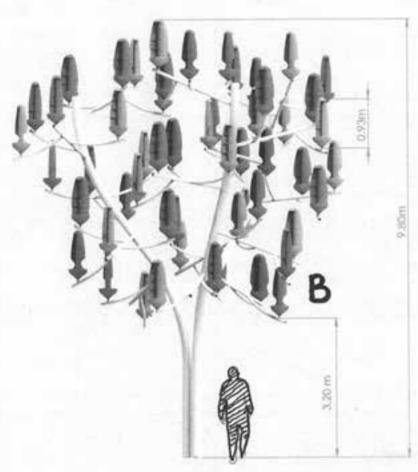
We need a new approach by both the local Council, and by the public and local groups. As with all proposals, there may be losers as well as winners; we need to listen, to respect and compensate them.

Planning the town will change from responding to yet another ad hoc planning application from yet another developer, to the Council (with local groups and businesses ideally) taking the initiative. In public works, in setting out basic planning briefs on every site before the architect puts pen to paper, in resolving the many local issues, the role of the town 'Champion' Councillor will be key.

The Council now needs to consider how the approach set out in this Vision 2040 proposal can be taken on board. The long term future of the town centre is at stake.

Intentionally blank





- A Imaginative painting of an apparent 3D pedestrian crossing, deterring speeding: actually all flat: Iceland
- B A 'wind power tree'; spinning aero 'leaves' produce electricity: useful if tree root space unavailable: Paris
- C Moss filled air pollution cleaner with seating (Piccadilly: Crown Estate)
- D Housing: architect Kees Christiaanse



APPENDIX

Future Wimbledon Masterplan: FIVE BIG IDEAS

WEHRA members attended the Future Wimbledon Masterplan Workshop in January, held in the Library. The session was organised by Future Merton, and about 50 people attended. In closing, we were asked to write down our five BIG IDEAS that we believe are essential for any plans for Future Wimbledon.

Here are WEHRA's recommendations, all equally important, that we view as ESSENTIAL to the future happiness and economic prosperity here in Wimbledon:

- 1. Transport
- 2. Heritage
- 3. Culture
- 4. Commerce
- 5. Environment
- 1. Transport: Wimbledon is already one of the best-connected Hubs outside central London. Crossrail 2 is coming. We must continue to provide viable alternatives to the private car: Encourage more car clubs, build professionally, ingeniously designed new pedestrian and cycle paths, and include a flawless disabled access route. We believe Wimbledon should be the best community transport HUB in the UK, and the least polluted.
- 2. Dial up Heritage/History/Conservation Areas: At present, Merton Council appears to be ignoring our requests to protect and maintain local Heritage, local history and to enforce proper care of existing Conservation Areas and fine buildings in WTC, including the Bank Buildings on Wimbledon Hill Road and the many listed Parades. So many of these buildings are not being properly maintained. This is wrong by any count, and especially so here in Wimbledon, where heritage and history play such an important role in the area's international reputation and appeal.
- 3. Positioning as a Culture Hub: Wimbledon is already well established as a Hub for arts, culture, learning, sport (tennis legacy). If Merton Council can be bold, and support this wonderful opportunity, the Morrison's car park site (P3) should be designated as a privately funded/managed Music/Arts Space with finest acoustics, for use by all Wimbledon and Merton groups, as well as a top class venue for other UK and International artists to perform throughout the year. We had a fine Hall, and the Council sold it and spent the proceeds elsewhere. It is time for the Council to return our community asset to Wimbledon.

- 4. An Appropriate Commercial Mix in the Town Centre: Three key groups use Wimbledon town commercial area: First are the 35.000 households that live within walking distance. (At present many local residents must travel elsewhere, to find quality goods and services; this is easy to fix - just bring in businesses that suit the local demographic.) Second are the steady stream of thousands of daily visitors, students, daily and UK and international tourists that come through the Station or arrive by coach loads, expecting a memorable Wimbledon experience. They are sorely disappointed at present, as they walk out of Wimbledon Station. This must be addressed. Third is Wimbledon work force that come and go each day in WTC (LW say it is 1,500 and hope for up to 3,000). Merton Council and LW BID) must get serious and correct the commercial balance. It is not fit for purpose, much of the retail sector and few if any 'pop ups' suit Wimbledon needs and wants. We need the BID to focus on QUALITY shopping, not quantity. Also, there isn't one gift shop/souvenir shop in the entire town, for the thousands of foreign visitors, families and university and other students wanting a keepsake. We don't need cheap pop up events, we need bricks and mortar and quality businesses to ensure/enhance future prosperity here in Future Wimbledon.
- 5. Green Up the Town Centre: Wimbledon is world famous for manicured green grass tennis courts and the wonderful, wild Wimbledon Common. Yet the town itself is a real disappointment low quality buildings, ugly and grey, with a handful of stressed, iconic trees being slowly strangled by cheap twinkly lights. Future Wimbledon must incorporate a dozen new pocket parks, maintained by the tenants by condition, for use by their staff and others. The RHS is urging the nation to Green up Grey Britain; that includes Wimbledon's town. Wimbledon is also the Borough's most sustainably built and maintained area (with great upside potential to become the most sustainable town in the Borough). We want each and every new build and reclad in Wimbledon to be required to be a BREEAM 'excellent' or very good' in terms of sustainability, rainwater collection and redirection/re-use, (for all new sites). We also need a greatly improved waste and recycling system, as today much waste in WTC isn't being properly recycled, and the footpaths are filthy and damaged.

We urge UWRA and WEHRA members to consider any other issues they would like addressed, in the Future Wimbledon Masterplan, and email ideas to wehraplanning@aol.com

LT 6.2.17

WIMBLEDON TOWN CENTRE: INGREDIENTS FOR A FUTURE PLAN? WIMSOC 2:2016

- 25 years looking ahead Proposals to show how they are to be achieved: not just written policies but also drawings. The planning system has to design and plan the town no-one else can do it. What we have now in the town centre is dismal, ordinary, un-inspiring, with no prospect of anything better. A town where ad hoc development control decisions on individual sites over the years has produced hardly anything of any significance: and it is dangerous and unpleasant for pedestrians why would anyone choose to visit? With over a billion pounds worth of real estate value in the town, this is what the New Plan has to address, with REAL proposals.
- A really attractive and memorable place A range of activities that keep people in the Town Centre, not just monoculture shops/offices: pleasant spaces, character spaces, pedestrian safety and scale, convenience, with most of what you need available: art, music, events, recreation
- Safe for pedestrians Pedestrianising the Broadway spine and re-routing traffic around the centre: a town square outside the Town Hall, Plazza, beside Theatre: the heart of the Town and its defined central places: new footpath routes and links: probably the single most important action to transform the town?
- Protection from elements/rain Canopies, colonnades, blinds, internal covered malls, canopies for protection
- Local character and history Retention of character buildings, maintaining low building heights beside pedestrians for scale, both the Town Hall Square and the Station Square should be a central focus in the town: low height buildings on the south side of Broadway allows sun to northern side
- Uniqueness, not like other centres Avoiding high buildings, have height limits in Plans, pedestrian frontages with interest, limit range of façade materials, wide range of uses/activities/entertainment, colleges
- Efficient in energy/water Town centre shared CHP scheme for energy generation & distribution, ducting services, each building using solar/heat pump/geothermal: lessens import of energy from Grid: electronic communications systems/networks capabilities
- Space for events Town Hall Square, Station Square, Piazza, Broadway/Theatre, public buildings, others
- Employment for locals & Incomers Offices, other potential employment uses, utilising not only the residential hinterland, but also the incoming transport facilities from the region: workers support shops etc
- Increase the commercial floorspace Widening of the long narrow centre, including above the Station complex: low height and wide-floor buildings, not high buildings
- High grade transport outwards/inwards Major Transport Station complex, with all the modes interacting together CR2 rail, suburban rail, tube, tram, bus, taxi, cycle all under cover: main bus hub, but with two mini-hubs separated from it for resilience
- Incorporation of the CR2 station For first c12+ years, demolitions, working sites, new development to fill in the working sites and above the station etc: the integration of the new transport complex and associated development into the fabric of the town centre, facing onto the new Station Square, range of commercial, residential, community & civic uses
- Road system adaptability Driver-less vehicles changing the nature of personal travel and deliveries and parking: sophisticated traffic controls of speeds and capacity, and pedestrian safety/delays
- Wide range of public services/functions, recreation and public uses, enhanced education/colleges

 Bringing back into the town centre the missing civic
- Quality of the public spaces Design to reflect the changes of level between bridge and the rest eg in the Town Hall Square and Station Square: unifying quality of paving, street furniture
- Nature, planting, trees Co-ordinated tree planting not just ad hoc: green walls, integral planting on/in each building
- Quality in design? Not Style, Design! Townscape & urban design, height limits, human scale, building lines, uses, nature, energy, respect for neighbours, daylighting/sunlighting/privacy
- Accommodation for smaller firms and startups eg Worple Road "Pavement"
- Accommodation for "non-economic" activities Community uses subsidised via profitable development, following the social housing example
- Protection for neighbours Adjoining housing & gardens respected, low height of neighbouring houses respected, shadowing from higher buildings not to affect neighbouring solar panels
- Adaptability of future floorspace So that the activities/firms of the future can use some of the current buildings by adaptation, rather than expensive/disruptive demolition: higher floor to floor heights, floor loadings
- Clarity in the Plan
 The means by which the Plan can be implemented and communicated to The Public, the development industry, land owners & others involved, via clear briefing: and future adaptability as required.



MASTERPLAN PRIORITIES

Your top 10 ideas for Wimbledon





More trees, planting, green walls, new green spaces, sustainable design.



2. Mid-rise contextual architecture

Mid-rise growth, contained in one place, traditional urban blocks and active streets, tight grain (eg. not podiums & towers)



3. High quality architecture

Higher quality design. Great contemporary design and materials that reflects, respects and enhances the historic buildings



4. Public space

New town square, more smaller public spaces to enjoy, relax, have events, Places for people.



5. Cultural space

New concert hall, performance space



6. Traffic intervention

Improve traffic management; reduce traffic dominance



7. Transport interchange

A world class station with integration of all modes of transport.



8. Develop over the railway

Develop above the station and over the tracks. Stitch Wimbledon together



Independent retail

More independent retaillers, niche destinations



10. Retail offer

Better quality retail offer, more brands that suit Wimbledon

merton.gov.uk/futurewimbledon





KEY FINDINGS

These 10 key findings are based on mixed methods research which comprises a review of existing literature and surveys with over 200 businesses, high street visitors and stakeholders. The full findings are available in the Evidence Base, published separately.

- High streets are significant and growing places of employment.
 47% of businesses outside Central London are on a high street and 1.45 million employees work on or within 200 metres of a high street, and this number is growing.
- High streets offer local and accessible economic opportunities for an inclusive London. Opportunities are highly varied, consisting of employment for marginalised Londoners as much as for highly skilled people seeking full-time employment.
- 3. High streets are social, promoting community and cultural exchange, 45% of surveyed users primary high street use was non-retail related evidence that Londoners value the social exchanges that high streets support. This is especially important for vulnerable groups, particularly the elderly.
- 4. High streets are important gathering spaces for marginalised and under-represented groups. Visitors to high streets include a significant proportion of job-seekers, elderly people, young people and recent immigrants. Our study tells us that 51% of visitors to high streets are not in employment, compared with 27% across London.
- 5. High streets provide crucial social infrastructure and social services for Londoners. Both social infrastructure and shops often go beyond their formal role by offering various forms of support and care to high street users. Almost 40% of small businesses interviewed performed some kind of social function.

- Nearly 70% of London's high streets don't fall within a town centre boundary. The majority of high streets have no formal policy designation and are potentially vulnerable to development pressures.
- 7. High streets provide a range of work spaces which can meet the needs both of newly formed and long-standing businesses. The economic capacity of high streets is highly adaptive, catering to existing communities and newcomers alike.
- 8. High street businesses struggle to operate and to participate in collective efforts. Nearly 70% of small businesses find rent to be unaffordable and many find collaboration with each other and local communities difficult due to multiple pressures including rates, sales, competition and time commitments.
- 9. High streets are local, walkable destinations and important points of connectivity, 53% of surveyed users walk to the high street, showing they are accessible and promote healthier, more active modes of transport. High streets are also valued places of transit and connectivity providing access to places beyond the high street.
- 10. Processes of urban change are perceived acutely on London's high streets. Londoners' perceptions of change on their local high streets can often be effected by a wider awareness of changes in their local borough and in London as a whole.

RECOMMENDATIONS

From the findings come the following 10 recommendations to help high street stakeholders deliver inclusive, shared and locally-responsive growth on London's high streets through policy, investment and advocacy:

- 1. Take a strategic place-based approach
- 2. Promote citizen-led regeneration
- 3. Be inclusive by engaging harder to reach citizens
- 4. Protect diversity and choice
- 5. Recognise the social value of high street economies
- 6. Value the contribution of high street businesses
- Champion high streets as social, civic and cultural infrastructure
- Value high streets as sources of civic pride and local identity
- 9. Champion high streets as public spaces
- Uphold an evidence-based approach to maximise social value



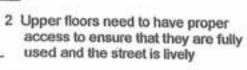
Appendix

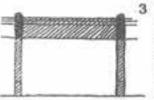
Shopfront Design Checklist

1 The

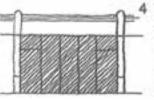
BASIC DESIGN ELEMENTS

The Shopfront is usually part of a complete building, and therefore should be a part of its overall design

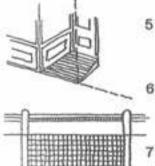




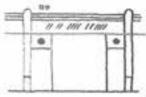
The main surrounding "frame" to the shop comprising pilasters, corbels, & fascia, should be respected & not covered over, and be replaced where they have been previously destroyed; this is the most important single part of the shopfront design



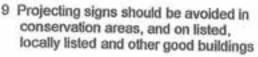
The detailed design of the "inserted" shop front can usually vary if the main elements listed above are right; In the conservation area, and on listed buildings, use vertical proportions for windows



- 5 Doors need to be "level" or only slightly sloped to aid access by the disabled
- 6 Provide a blind, to give weather protection to shoppers, and give interest in the street
- 7 Where needed, security shutters should ideally be placed inside the glass



B Fascia signwriting should be painted or have applied letters, not internally lit; external lights or halo lighting may be accepted



10 Upper floors should not have advertising

- 11 Place burglar alarms and switches above the comice
- 12 Information helps local people understand

SUGGESTED APPROACH

Ensure that the application drawings have a plan, section and elevation, and also show the adjoining buildings and the building above

Ensure that the independent entrance to upper floors from the street is kept, and not used to widen the shop frontage

Find a local example which has original details; keep the fascia narrow; repair the corbels which separate the fascias; repair the pilaster and its mouldings, avoid cladding it, and paint it a single colour if the adjoining owner agrees

Select timber or painted metal, rather than bare metal, aluminium or plastic; provide a stall riser in timber/tile, not brick or mosaic; avoid a second fascia, and take windows up to the underside of the original fascia; if the ceiling level is lower than the bottom of the fascia, set it back from the glass line

Avoid steps by setting back the door; Never open the door outwards over the footway

Provide 2.5m minimum headroom, and place the blind box internally rather than projecting it

Use the perforated type, to allow views into the shop and avoid a forbidding appearance when the shop is closed; place the shutter box internally, rather than projecting it from the shopfront

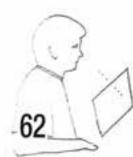
Always put a sign on the fascia; always put the property number over the door *

Never fix projecting signs to corbels

Remove redundant wires and brackets

Paint any switches to match wall colour

Display your consent & drawings on site.



AIMS AND OBJECTIVES



Established in 1903, The Wimbledon Society is a Civic Society and registered charity which has the overall objectives of enhancing the quality of life, and protecting the amenities of Wimbledon for present and future generations. In particular the Society sets out to:

- Preserve, protect and improve features of historic and public interest in Wimbledon and the local area
- Protect the natural beauty of the area, its wildlife, its woods and open spaces
- · Promote high standards of planning and architecture in the area
- Promote and stimulate public interest in the study of local history and architecture.

The Society is managed by an active team of volunteers consisting of an executive committee with two principal sub-committees, museum and planning.

The main activities of the Society are:

- Maintaining a Museum of Local History
- Monitoring all significant planning developments, and providing an input to strategic planning in Wimbledon
- · Organising an active programme of lectures, excursions, discussions and special events
- · Communicating with members through a quarterly newsletter
- · Managing an informative website.

The Society aims to achieves its objectives by:

- · Maintaining a strong membership of its main committees
- Attracting a wide base of volunteers
- Keeping a strong financial position
- Widening the membership of the Society
- Developing links with the local Council, residents associations, and other relevant organisations.

Join the Society and you will receive a quarterly newsletter which will keep you up-to-date on local planning and other issues. Between its issues in March, June September and December, updated information is also available on The Wimbledon Society Facebook page at www.facebook.co. where you can take part yourself in the Discussions section.

The Newsletter contains news, features and details of our lively programme of meetings, lectures, literary events, excursions and guided walks, as well as reports from the monthly meetings of the local history group.

It also covers our own Museum of Wimbledon with its rich tapestry of local history using vivid display panels, models and objects, together with a children's handling collection.

Membership gives you a chance to meet other people who share your interest in Wimbledon, and to work with them in safeguarding its future.

All these activities are carried on by enthusiastic volunteers. To continue, we need the active support and participation of the Society's members.

The Society welcomes new members to support its objectives, and participate in its activities.

To join the Society, send us an application form downloadable from the Society website, or PTO. Membership fees are: Individual £15 Family £20 Affiliated £25



protecting our ancustics... enhancing our quality of life

APPLICATION FOR MEMBERSHIP

Individual			Comballiani	w con	[WARRIOT CO.	one E
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BANKER'S ORDER

To (Bank)
sort code: account no
Bank address
Please pay on receipt and on January 1 st in each succeeding year,
the sum of £pounds) to
CAF Bank Ltd, 25 Kings Hill Ave, Kings Hill, West Malling, Kent ME19 4TA for the credit of The Wimbledon Society sort code 40-52-40 account no 00098659
Name (Please PRINT)
Your Address
SignatureDate
For Bank Use Only: Please quote
GIFT AID DECLARATION
I want to Gift Aid all my donations, including subscriptions, that I make in the future or which I have made in the last 4 years to The Wimbledon Society. I am a UK taxpayer and understand that if I pay less Income Tax or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. If my tax situation or address changes, I must notify the charity.
TitleInitials (or first name)
Surname
Address
Postcode
Signature Date

For office use only WTC